

MAGNUM PUBLISHING

CATALOG 2020



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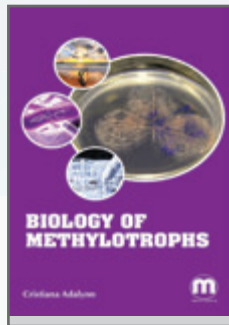
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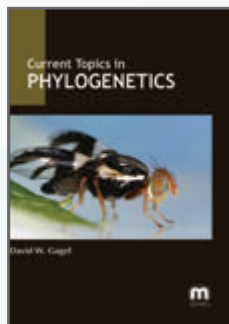


Biology of Methyloprophs

Editor: Cristiana Adalynn

Both plant and environmental factors are involved in shaping the methyloproph community on plants. This book is not intended to provide a comprehensive review of metabolism of methyloprophic bacteria. Instead this book focuses on significant recent discoveries that are both refining and transforming the current understanding of methyloprophy as a metabolic phenomenon. The book also examines new directions in methyloproph ecology that improve our understanding of the role of methyloprophy in global biogeochemical processes, including the future challenges in the field perspective.

Print ISBN: 978-1-68250-500-7 | \$155 | 2019 | Hardcover



Amino Acid: New Insights and Applications

Editor: Ronald Dumond

Major amino acids for the food and animal feed industries are today produced on a very large scale using fermentation or synthetic processes. This book provides useful information on new aspects of amino acid structure, synthesis reactions, dietary application in animals, and metabolism in plants. The therapeutic use of amino acids presents a viable and important option for natural medicine. This book will appeal to practicing researchers, academics, PhD students and other scientists.

Print ISBN: 978-1-68250-501-4 | \$155 | 2019 | Hardcover

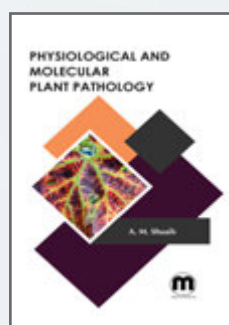


Biological Activities and Action Mechanisms of Licorice Ingredients

Editor: Ying Ning Wong

This book introduces licorice as alternative medicine, its application in the industry, licorice ingredients and their antioxidant; proposes the possible molecular mechanism by which licorice ingredients induce anti-inflammatory, antifibrosis, antihepatitis, and antileishmanial activity. The book is also aimed to highlight the current understanding of the mechanism of bioactive constituents of licorice, which potentiates them as antileishmanial agents. Additionally, it also brings to light the importance of folk medicine in curing diseases and thereby gives impetus to explore ancient medicines and their mode of actions to use them progressively to cure diseases.

Print ISBN: 978-1-68250-502-1 | \$150 | 2019 | Hardcover

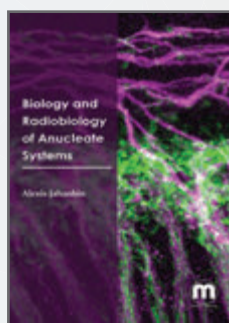


Physiological and Molecular Plant Pathology

Editor: A. M. Shuaib

In recent years, great progress has been made related to the molecular basis underlying host-pathogen interactions. Rapid and accurate detection of fungal pathogens to species or strain level is often essential for disease surveillance and implementing a disease management strategy. This book reviews the direct and indirect disease identification methods currently used in agriculture. The book should prove useful to students, researchers, and experts in the area of conservation biology, genetic diversity, and molecular biology.

Print ISBN: 978-1-68250-503-8 | \$150 | 2019 | Hardcover

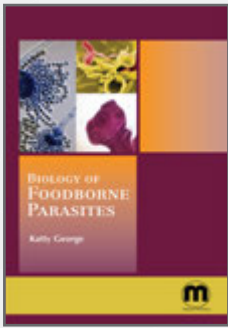


Biology and Radiobiology of Anucleate Systems

Editor: Alexis Jahanbin

Human body is built of about one trillion cells. Anucleate cells of *Acetabularia* are capable of performing morphogenesis over a period of more than four weeks after removal of the nucleus. This book describes the methods for the isolation and characterization of anucleate mammalian cells and the techniques for the fusion of anucleate and nucleated cells; and outlines certain of the potential experimental applications of anucleate mammalian cell systems. The book will be very useful for students and beginners to gain insight into new area, as well as for experts and scientists to find new facts and expand their scientific horizons through biological sciences and biomedicine.

Print ISBN: 978-1-68250-504-5 | \$155 | 2019 | Hardcover



Biology of Foodborne Parasites

Editor: Katty George

Foodborne parasitic diseases are an important cause of illness and economic loss world-wide. Over the past decade there has been a growing recognition of the involvement of the home in several public health and hygiene issues. This book covers state-of-the-art review on significant progress and outlines key biological techniques applied to foodborne parasitic pathogens research. This book explores the different types of foodborne parasites, the dynamics of parasite transmission in different food sources, and the prevention and control of foodborne parasites in the food chain.

Print ISBN: 978-1-68250-505-2 | \$150 | 2019 | Hardcover

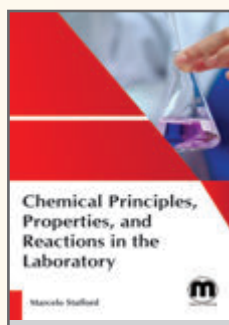


Biology of Fishes

Editor: K D Carlos

During the past years, the molecular biology of fish has been intensively investigated in all aspects of fisheries, including diseases, genetics, nutrition, and ecology. The book covers comprehensive information relevant to the central theme of fish biology and aims to bring together an overall picture of the research in progress and to provide international communication among researchers in many disciplines with a common interest in the biology of fish. Coverage can include articles on any field of fish biology where the emphasis is placed on adaptation, function or exploitation in the whole organism.

Print ISBN: 978-1-68250-506-9 | \$150 | 2019 | Hardcover

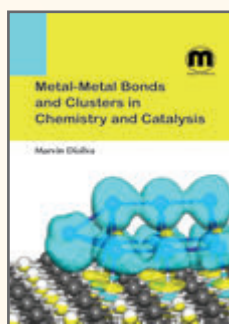


Chemical Principles, Properties, and Reactions in the Laboratory

Editor: Marcelo Stafford

Wide ranges of chemicals are used in research laboratories of the Institute, each with its own inherent hazards. An understanding of chemical principles is important in the solution of many problems in the associated disciplines, those that rely on the core ideas of chemistry for their success. This book covers state of the art information on chemical principles as well as techniques.

Print ISBN: 978-1-68250-507-6 | \$155 | 2019 | Hardcover



Metal-Metal Bonds and Clusters in Chemistry and Catalysis

Editor: Marvin Disilva

The existence of metal-metal bond is mainly because of the presence of $(n+1)s$, $(n+1)p$ and nd orbitals as valence shell electronic configuration. This book presents state of the art research and reviews on current status and future trends in modern chemical research concerned with chemical structure and bonding. This book covers topics on the developments in the study of metal clusters held by metal-metal bonds.

Print ISBN: 978-1-68250-508-3 | \$155 | 2019 | Hardcover

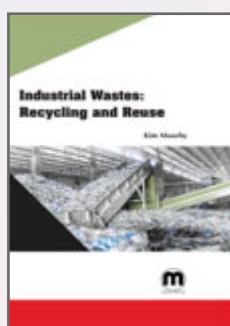


Waste Materials: Recycling and Reuse

Editor: C K Mendes

Recycling is important in today's world if we want to leave this safe for future generations in order to make environment clean; conservation of materials; to save energy. Recycling is very important as waste has a huge negative impact on the natural environment. Harmful chemicals and greenhouse gasses are released from rubbish in landfill sites. Recycling helps to reduce the pollution caused by waste. This authoritative book provides a comprehensive coverage of the management, recycling and reuse of waste materials.

Print ISBN: 978-1-68250-628-8 | \$155 | 2020 | Hardcover

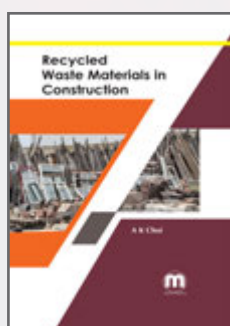


Industrial Wastes: Recycling and Reuse

Editor: Kim Moorby

The importance of industrial waste recycling is now held in high regard. Most of the waste materials can be recycled to turn them into usable substance. Today, various legislative regulations are enforced by local and international authorities in regard of waste materials recycling. The importance of industrial recycling is also extended to businesses, as they spend less on production costs. This ensures overall reduced costs that encourage consumption. The book focuses on recent industry practices and preferences, along with newer methodologies for energy generation through waste.

Print ISBN: 978-1-68250-629-5 | \$155 | 2020 | Hardcover



Recycled Waste Materials in Construction

Editor: A K Choi

Once upon a time, recycling was almost a novelty in the construction and demolition industries. Today, recycling scrap and waste materials isn't just a nice bonus service you can tack on to your invoice anymore. Construction material recycling is critical to reducing the total quantity of the waste stream. In areas where new construction or renovation is brisk, the impact on local landfills and other solid waste facilities is major. This book focuses on the recent development which the use of various types of recycled waste materials as aggregate in the production of different types of construction materials.

Print ISBN: 978-1-68250-630-1 | \$155 | 2020 | Hardcover



Environmental Biosensors

Editor: Ernest Hill

The environmental monitoring has been one of the priorities at the European and global scale due to the close relationship between the environmental pollution and the human health/socioeconomic development. In this field, the biosensors have been widely employed as cost-effective, fast, in situ, and real-time analytical techniques. Biosensors can be useful for determining the type and concentration of contaminants present in an environment. This book is a collection of contributions from leading specialists on the topic of biosensors for health, environment and biosecurity.

Print ISBN: 978-1-68250-634-9 | \$155 | 2020 | Hardcover

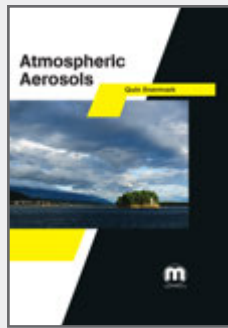


Remote Sensing in Ecology and Conservation

Editor: I R Colombatto

Conservation has become an indispensable way of dealing with the accelerated native ecosystem conversion and degradation, which have a significantly negative effect on biodiversity. Remote sensing, the science of obtaining information via noncontact recording, has swept the fields of ecology, biodiversity and conservation. In general, ecological research refers to the investigation of organisms and their surrounding environment, including biotic and abiotic entities. This book covers state of the art techniques with the application of remote sensing and to understand its potential and limitations.

Print ISBN: 978-1-68250-635-6 | \$155 | 2020 | Hardcover

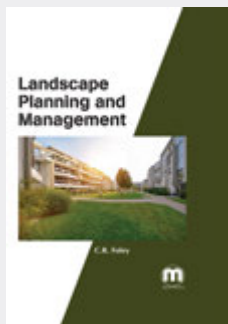


Atmospheric Aerosols

Editor: Quin Enermark

Recently, air quality has become a matter of concern of everyone. According to the reports, atmospheric aerosols play very crucial role in air quality. Aerosols are minute particles suspended in the atmosphere; they affect Earth's radiation budget and climate. Apart from air quality and health, atmospheric aerosols play vital role in other atmospheric processes such as cloud formation, radiative transfer and monsoon etc. Though there are several studies reported on different aspects of atmospheric aerosols, but most of the findings are sort of data reporting based on short term observations. The book describes the morphological, physical and chemical properties of aerosols from various natural and anthropogenic sources to help the reader better understand the direct role of aerosol particles in atmosphere.

Print ISBN: 978-1-68250-636-3 | \$155 | 2020 | Hardcover

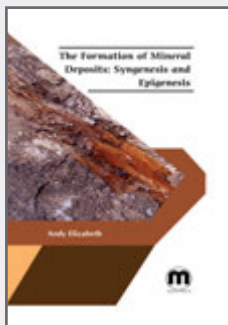


Landscape Planning and Management

Editor: C.R. Foley

Landscape Planning spans over a broad area of research, teaching and environmental monitoring projects (FOMA) that relates to planning practices in relation to users' perceptions, experiences and functional ties to the landscape. This book presents inter- and transdisciplinary approaches from across the humanities and social sciences to natural science and technology, aiming to support decision-making and planning.

Print ISBN: 978-1-68250-637-0 | \$155 | 2020 | Hardcover

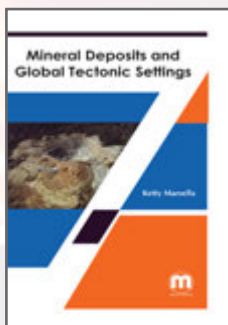


The Formation of Mineral Deposits: Syngensis and Epigenesis

Editor: Andy Elizabeth

Minerals are naturally formed crystals that are composed of one or more chemical elements. They are distinguished from other natural solid materials by their crystalline structure. This book is intended to cover on metallic and nonmetallic mineral resources and the conditions of their formation and distribution. It covers original scientific articles and reviews on a wide range of problems in theoretical and applied science valuable for students as well as practitioners dealing with geology.

Print ISBN: 978-1-68250-516-8 | \$150 | 2019 | Hardcover



Mineral Deposits and Global Tectonic Settings

Editor: Ketty Marsella

Scientists have only arrived at our current understanding of plate tectonics over the past 40 years. Tectonics has application to lunar and planetary studies, whether or not those bodies have active tectonic plate systems. Covering different aspects of tectonic researches, especially to modern geodynamic processes, syntheses of recent and earlier works, combined with new results and interpretations, are presented here for diverse tectonic settings and mineral deposits. This book focuses on a unique stage in the ocean closure process, when significant convergence already induced major deformations, yet the inter-plate basins and margins still record the geological history.

Print ISBN: 978-1-68250-517-5 | \$150 | 2019 | Hardcover

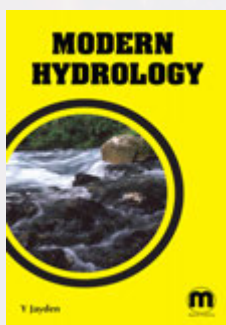


Modern Coal Mining: Methods and Applications

Editor: George Michael

This book serves as an essential guide for students and practitioners dealing with mining engineering and related programs, and a must-have reference for mining, civil and geotechnical engineers. The book covers an integrated approach towards the applications of coal petrology and discusses the role of this science in the field of coal and coal-related topics. It focuses on key topics of coal scientific research and mining development, serving as a valuable resource for students and scientists to present research findings and discuss challenging issues.

Print ISBN: 978-1-68250-518-2 | \$150 | 2019 | Hardcover

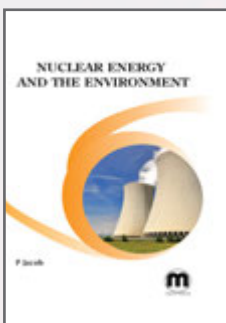


Modern Hydrology

Editor: Y Jayden

The field of hydrology has attracted a lot of attention during the past few decades. This book demonstrates the extensive range of issues that are dealt with in the field of hydrogeology. Hydrogeology and deposition processes, hydrogeochemistry, soil hydraulic properties as an aspect affecting groundwater recharge processes, and geophysical exploration for groundwater are all discussed in this book, giving the reader a global perspective on what hydrogeologists and co-scientists are currently working on to better manage groundwater resources.

Print ISBN: 978-1-68250-521-2 | \$155 | 2019 | Hardcover

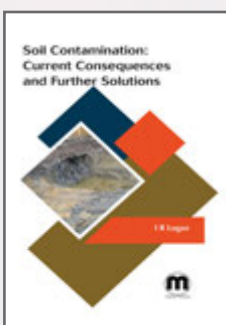


Nuclear Energy and the Environment

Editor: P Jacob

Nuclear energy has been developed and used commercially for about two decades to meet a fraction of the electrical energy needs. The book presents insights at both the positive and negative aspects of nuclear energy, giving weight to both sides of the argument to present a detailed look at this resource. An appealing guide to everyone with interests in system simulations and nuclear power operational aspects as its potential readership groups - students, researchers and practitioners as well as for those who wish to improve their understanding of this complex, fascinating and increasingly important subject.

Print ISBN: 978-1-68250-522-9 | \$155 | 2019 | Hardcover



Soil Contamination: Current Consequences and Further Solutions

Editor: I R Logan

The purpose of this book is to examine how the technological, economic, environmental, social, legal, and political framework of contaminated sites and the current remediation strategies hinder progress toward sustainability. The book contains several innovative approaches for soil remediation and risk assessment, including advances in phytoremediation and implementation of metabolomics in soil sciences. This book will meet the expectations and needs of all interested in varied fields with expertise in soil science, health, toxicology, and other disciplines who contribute and share their findings to take this area forward for future investigations.

Print ISBN: 978-1-68250-523-6 | \$155 | 2019 | Hardcover

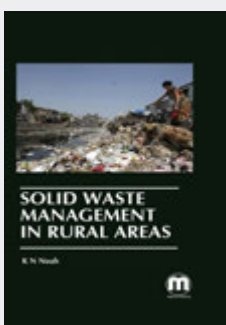


Waste Reduction for Pollution Prevention

Editor: Peter Stanneck

Today, every person living on planet Earth is worried about environmental pollution because the consequences faced every day, through the air we breathe, the food and water we consume, through pollution and radiation we are exposed to. This book will discuss the problem of environmental pollution and waste management. Everything that surrounds us is directly or indirectly connected to the environment. Not only the man, but also other living existences as well as the nature have effects on environmental pollution.

Print ISBN: 978-1-68250-519-9 | \$150 | 2019 | Hardcover

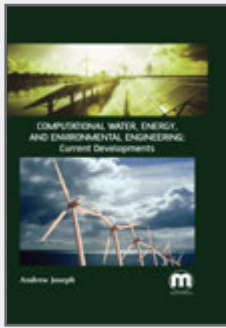


Solid Waste Management in Rural Areas

Editor: K N Noah

Solid waste management in rural areas is a key issue in developing and transitioning countries due to the lack of proper waste management facilities and services. This book is intended to equip technical waste management professionals with a basic understanding of the concept of institutions required to inform a holistic approach to the task of institutional development in the sanitation sector, and to make them appreciate how institutional issues affect sustainability in all of its dimensions. A comprehensive reference tool for academics, various professionals, the members of civil society, and national and local authorities.

Print ISBN: 978-1-68250-520-5 | \$155 | 2019 | Hardcover



Computational Water, Energy, and Environmental Engineering: Current Developments

Editor: Andrew Joseph

Energy is considered to be a key player in the generation of wealth and also a significant component in economic development. This makes energy resources extremely significant for every country in the world. This book attempts to cover state of the art information on computational water, energy and environmental engineering under one umbrella. It explains the underlying physical and technological principles, and examines the environmental impact of renewable sources and their future prospects.

Print ISBN: 978-1-68250-524-3 | \$150 | 2019 | Hardcover

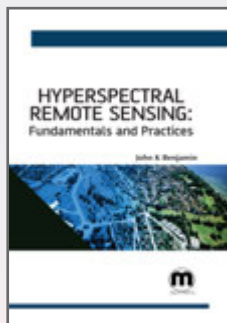


Organic Pollutants: Monitoring, Risk and Treatment

Editor: Tony Disilva

This book deals with several aspects of organic pollutants, especially in the light of organic pollutants monitoring, risk assessment as well as the practical application of different techniques for removing it from the environment. It is intended to provide a comprehensive overview of what constitutes a POP, highlight the harmful effects they may have on biota, make some comments on their environmental sources and analysis, their environmental trends and processes, their movement through foodchains and highlight some important regional-and global-scale environmental transport issues.

Print ISBN: 978-1-68250-525-0 | \$150 | 2019 | Hardcover

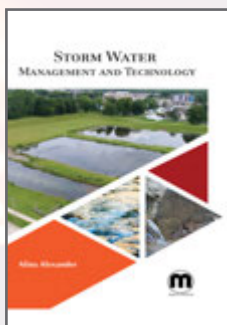


Hyperspectral Remote Sensing: Fundamentals and Practices

Editor: John K Benjamin

Hyperspectral imaging which combines imaging and spectroscopic technology is rapidly gaining ground as a non-destructive, real-time detection tool for different applications. Hyperspectral data provides substantially increased understanding of plant biophysical and biochemical properties relative to multispectral broadband data. This book is intended to integrate innovative information dealing with this technology from all aspects giving special emphasis to remote sensing of the Earth.

Print ISBN: 978-1-68250-526-7 | \$155 | 2019 | Hardcover



Storm Water Management and Technology

Editor: Alina Alexander

Storm water is conveyed quickly and efficiently via underground pipe networks to streams, rivers and coastal waters. The book addresses the issues surrounding the assessment, management, and control of stormwater, and more specifically urban runoff. This book serves as valuable guide to landscape architects, civil engineers, architects, wetlands scientists, and other environmental professionals who must comply with ever-changing government regulations.

Print ISBN: 978-1-68250-527-4 | \$155 | 2019 | Hardcover



LiDAR Remote Sensing and Applications

Editor: Alex Petrica

This book covers latest and futuristic developments in remote sensing novel theory and applications by numerous scholars, researchers and experts. Covering the fundamentals of LiDAR remote sensing, LiDAR data processing and analysis methods and applications of LiDAR in forestry and vegetation mapping, urban environments, and geosciences; to expand the knowledge about various remote sensing techniques and persuade researchers to deliver new research novelty for environment studies.

Print ISBN: 978-1-68250-528-1 | \$150 | 2019 | Hardcover

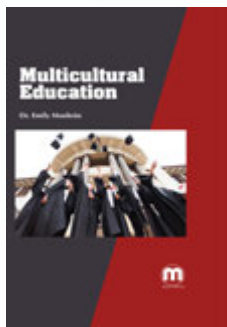


Environmental Exposure from Chemicals

Editor: I R Gavin

A wide range of chemical substances act as pollutants, ranging from simple inorganic ions to complex organic molecules. Industrialization and manufacturing have had enormous positive benefits for humankind, but the consequences of hazardous byproducts to human health and the environment are less well recognized. This book reviews the nature and importance of environmental exposure to chemicals in developing and developed countries, outlining past actions, and indicating requirements for future policy responses and interventions.

Print ISBN: 978-1-68250-529-8 | \$155 | 2019 | Hardcover

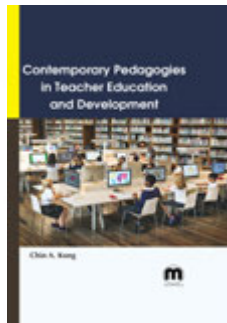


Multicultural Education

Editor: Dr. Emily Monleón

This book gives a strong background in the conceptual, theoretical, and philosophical issues in multicultural education. The purpose of multicultural education was to increase individual awareness and respect for people of all races and cultural backgrounds to help all individuals develop positive racial and ethnic identities. Multicultural education has been through many changes and controversies in the past three decades. This book also covers multicultural education and critical pedagogy, drawing on the shared goal of challenging oppressive social relationships.

Print ISBN: 978-1-68250-647-9 | \$150 | 2020 | Hardcover



Contemporary Pedagogies in Teacher Education and Development

Editor: Chin A. Kong

Teachers' education has assumed special significance in the country's planned development. They represent a valuable human resource and play an important role in the development of the community and the national economy. The book explores existing policy structures and identifies the global pressures on teaching, which are particularly acute in developing economies. This book will be of interest to teacher educators, researchers in the field of teacher education and policy makers.

Print ISBN: 978-1-68250-648-6 | \$150 | 2020 | Hardcover

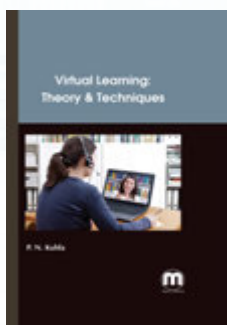


Learning and Teaching Environments: Trends and Advances

Editor: R Chan Lee

Learning environment can refer to an educational approach, cultural context, or physical setting in which teaching and learning occurs. Since students may learn in a wide variety of settings, such as outside-of-school locations and outdoor environments, the term is often used as a more accurate or preferred alternative to classroom, which has more limited and traditional connotations—a room with rows of desks and a chalkboard. This book aims to cover policies to make the teaching profession more attractive and more effective.

Print ISBN: 978-1-68250-649-3 | \$150 | 2020 | Hardcover



Virtual Learning: Theory & Techniques

Editor: P. N. Kuhla

The use of computers to support teaching in Higher Education has increased dramatically in recent years. Network infrastructure improvements and technology developments, (in particular the World Wide Web (WWW)) are providing exciting opportunities for the use of computers in all disciplines. These developments have coincided with an evolving role for education as more students wish to study part-time, at a distance, or wish to integrate their education with their professional career. The aim of this book is to introduce the reader to a range of commonly used virtual communication tools in education.

Print ISBN: 978-1-68250-650-9 | \$150 | 2020 | Hardcover

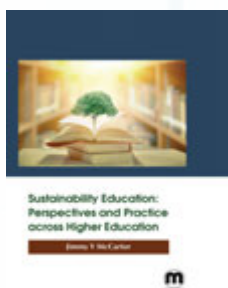


Education, Religion and Diversity

Editor: Minda Saijpaul

Religion is an important factor in education for various reasons. Including religion in education will help decrease the amount of religiously motivated hate crimes. Along with making the student body more diverse, and enhancing the students education. Religious Education makes a distinctive contribution to the school curriculum by developing pupils' knowledge and understanding of religion, religious beliefs, practices, language and traditions and their influence on individuals, communities, societies and cultures. This book is intended to assist teachers, teacher administrators, policy makers and others who deal with the significant issue of religious diversity in Europe's schools.

Print ISBN: 978-1-68250-669-1 | \$150 | 2020 | Hardcover



Sustainability Education: Perspectives and Practice across Higher Education

Editor: Jimmy Y McCartor

Education for Sustainable Development (ESD) empowers people to change the way they think and work towards a sustainable future. Education for Sustainability (EFS) is an educational approach that aims to develop students, schools and communities with the values and the motivation to take action for sustainability – in their personal lives, within their community and also at a global scale, now and in the future. The book covers interdisciplinary topics with focus on Education for Sustainable Development, ESD, and the UN Sustainable Development Goals, SDG.

Print ISBN: 978-1-68250-670-7 | \$150 | 2020 | Hardcover



Transformation and Empowerment through Education

Editor: R. Plascencia

Education is the key to human's empowerment. Through it, one can have better access and opportunities in the workforce, leading to increased income and less isolation at home or exclusion from financial decisions. With an education, you are able to live their dreams by pursuing their own goals and values. This book explores the critical linkages between education and empowerment of women, marginalized groups and other disadvantaged sections of society. Investment in human capital through education and training is a vital component of any programme meant at raising employment and promoting sustainable livelihoods.

Print ISBN: 978-1-68250-671-4 | \$150 | 2020 | Hardcover



Social Media in Higher Education

Editor: E L Jimeno

The use of social media in higher education is changing the nature of the relationships of learners and teachers. But in today's increasingly digital world, social media plays a meaningful role in higher education every day. Social media provides a unique stage for interaction amongst students and teachers and amongst students themselves. This book provides research on the pedagogical challenges faced in recent years to improve the understanding of social media in the educational systems. This book presents the current research and scholarship on social media that provides a view of the higher education landscape in this new digital age and it demonstrates how social media influence behavior and campus culture.

Print ISBN: 978-1-68250-672-1 | \$150 | 2020 | Hardcover

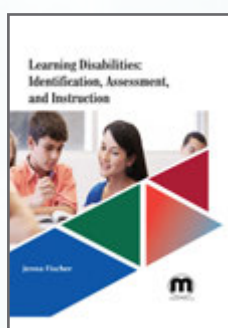


Learning Analytics in Higher Education

Editor: Evan Koike

The application of learning analytics is critical in global higher education that seeks to serve the school administrators and students, increase educational performance, sustain competitiveness, and fulfill expected accomplishment in global higher education. It involves the use of big data analysis for understanding and improving the performance of educational institutions in educational delivery. This book explores how learning analytics can positively impact higher education students, faculty, administrators, researchers, and learning systems designers.

Print ISBN: 978-1-68250-673-8 | \$150 | 2020 | Hardcover

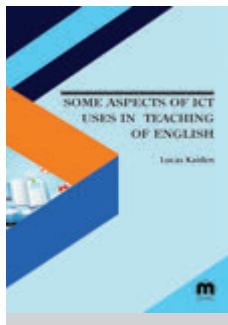


Learning Disabilities: Identification, Assessment, and Instruction

Editor: Jenna Fischer

Nature is very diverse and hence there exist a lot of differences amongst humans due to their genetic constitution. Learning disabilities, or learning disorders, are an umbrella term for a wide variety of learning problems. Emphasizing real-world utility, this book provides important information for professionals who work with children and youth at risk as well as researchers dealing with the field. It is intended to examine of assessment methods, preventative measures, intervention, and research with those individuals with learning disabilities.

Print ISBN: 978-1-68250-514-4 | \$150 | 2019 | Hardcover

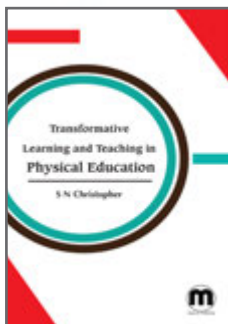


Some Aspects of ICT Uses in Teaching of English

Editor: Lucas Kaiden

English and ICT have become essential tools for a number of non-datum and emotions of everyday life. This book integrates latest studies and reviews which examine the advantages of integrating ICT in language education in general and English as a Second Language (ESL) teaching and learning in particular. In the context of the global exchange the role of ICT has become inevitable in the 21st century. This book also reviews and present some representative studies on this field during the last decade.

Print ISBN: 978-1-68250-509-0 | \$145 | 2019 | Hardcover



Transformative Learning and Teaching in Physical Education

Editor: S N Christopher

Covering the current trends and challenges in physical education, the book presents insights into a wide range of educational experiences. This book also explores the association between physical activity and children's learning on the basis of recent research results. It is intended for teachers, teaching staff, directors of municipal educational and cultural services and others involved in making decisions on education.

Print ISBN: 978-1-68250-510-6 | \$150 | 2019 | Hardcover

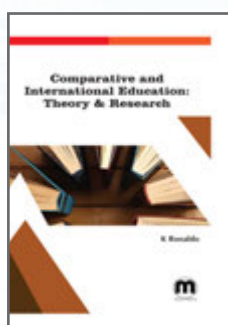


International Education: Changing Perspectives

Editor: Jong-Sun Kim

In today's globalized world, an effective domestic education agenda must address global needs and trends and aim to develop a globally competent citizenry. This book is intended to provide university administrators, policy makers, and educational planners with a historical perspective on the accomplishments of programs and new insights into the directions currently affecting international studies.

Print ISBN: 978-1-68250-511-3 | \$150 | 2019 | Hardcover

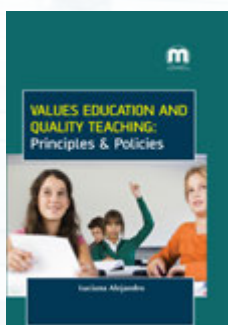


Comparative and International Education: Theory & Research

Editor: K Ronaldo

This book explores major issues in education today through international and intercultural research. The book shifts to an analysis of the significance of new spatial theorizing for comparative and international education. Covering the wide-ranging perspectives of global educational practices, contributions from eminent researchers and authors, this book is valuable guide for teachers, practitioners, and comparative education scholars.

Print ISBN: 978-1-68250-512-0 | \$145 | 2019 | Hardcover

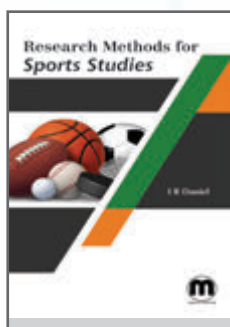


Values Education and Quality Teaching: Principles & Policies

Editor: Luciana Alejandro

Education helps people to become a useful member of the society and to develop an appreciation of their culture heritage and live more satisfying human lives. The need of value education in today's context cannot be overemphasized. These days we are all surrounded by gross consumerism and an aggressive rush for self-fulfillment. Moreover, the social system worldwide is undergoing great transformation. This book addresses the key problems, topics and issues relevant to questions about the nature, purpose and scope of values education that are internationally generalizable and, in times of rapid change, of enduring interest to the scholar and practitioner.

Print ISBN: 978-1-68250-513-7 | \$145 | 2019 | Hardcover

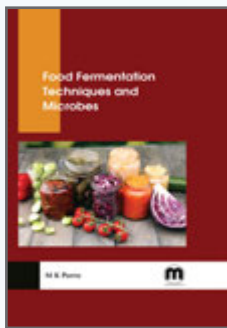


Research Methods for Sports Studies

Editor: I R Daniel

In the last decade, there has been a plethora of studies using “non-traditional” research methods in the study of physical activity. A comprehensive, engaging and practical guide intended to cover in the field of sport psychology and management, and to show how the intellectual structure of the field has changed over time. Contemporary aspects of research methods in sport are discussed with a complete grounding in both qualitative and quantitative research methods for the sports studies.

Print ISBN: 978-1-68250-515-1 | \$145 | 2019 | Hardcover

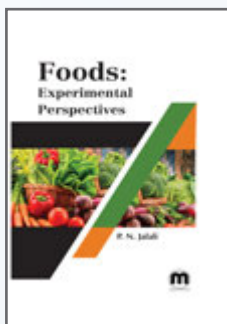


Food Fermentation Techniques and Microbes

Editor: M K Porro

Fermentation is the process of converting carbohydrates to alcohol or to organic acids using microorganisms, such as yeasts or bacteria. Preservation of foods by fermentation is a widely practiced and ancient technology. Fermentation ensures not only increased shelf life and microbiological safety of a food but also make some foods more digestible and in the case of cassava fermentation reduces toxicity of the substrate. Presenting the latest data on fermented food products, their production processes, this handbook will be very helpful to entrepreneurs, existing industries, food technologist, and technical institution etc.

Print ISBN: 978-1-68250-598-4 | \$155 | 2020 | Hardcover

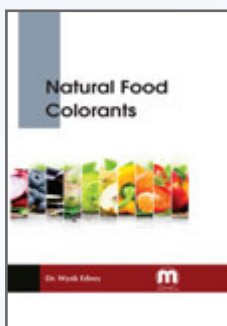


Foods: Experimental Perspectives

Editor: P. N. Jalali

The experimental study of food is concerned with why foods are handled, processed, and prepared. Food processing and handling has become an issue throughout the world. The food processing and handling sector provides the systems, machinery, and equipment that help the food industry feed a global population approaching eight billion people. This book presents the scientific concepts for understanding the nature of food and the principles of experimental methodology as applied to food. It reviews recent research findings and specific technological advances associated to food.

Print ISBN: 978-1-68250-599-1 | \$155 | 2020 | Hardcover

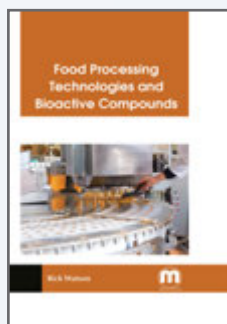


Natural Food Colorants

Editor: Dr. Wynk Edney

Color additives are used in foods for many reasons including: To make food more attractive, appealing, appetizing, and informative. Adding colors to food is also important to offset the color loss due to light, air, extreme temperature, moisture and processing of food. Natural dyes have been used for centuries to color food. This book focuses on the preparation, structure, chemistry, functional properties, stability, handling and applications of naturally-occurred colorants for the use in food industry.

Print ISBN: 978-1-68250-600-4 | \$155 | 2020 | Hardcover



Food Processing Technologies and Bioactive Compounds

Editor: Rick Watson

Food additives are added for a particular purpose whether it is to ensure food safety, to add nutritional value or to improve food quality. They play an important role in preserving the freshness, safety, taste, appearance and texture of foods. Bioactive food components also have multiple metabolic activities allowing for beneficial effects in several diseases and target tissues. The aim of this book is to cover new advances relating to selected food processing technologies. This book will help the food industry to observe 'due diligence', and researchers to be more aware of the problems of analysing images of food products.

Print ISBN: 978-1-68250-601-1 | \$155 | 2020 | Hardcover

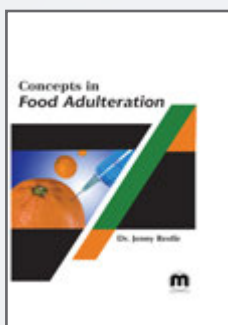


Muscle Foods Analysis: Methods and Techniques

Editor: Ivan N. Hadley

In today's nutrition-conscious society, there is a growing awareness among meat scientists and consumers about the importance of Muscle foods are an integral part of the human diet and during the last few decades consumption of poultry products in particular has increased significantly. This book covers latest information on key preparation, cleanup, and separation techniques. This book will serve as an essential tool for researchers and academicians in the food processing industry. It is important for consumers, retailers and food regulatory bodies that these products are of a consistently high quality, authentic, and has not been subjected to adulteration by any lower-grade material either by accident or for economic gain. A variety of methods have been developed for the identification and authentication of muscle foods.

Print ISBN: 978-1-68250-602-8 | \$155 | 2020 | Hardcover

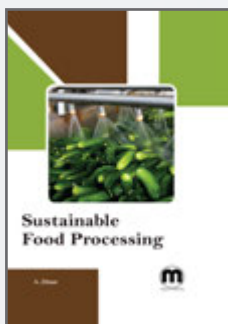


Concepts in Food Adulteration

Editor: Dr. Jenny Restle

Food is one of the basic needs for every living being and is very important aspect for life. But now a day's foods are affected by different adulterants. Food adulteration is a serious health threat. Adulteration lowers the quality of food and sometimes, toxic chemicals are also added which can be hazardous to health. This book will serve as an essential reference for anyone interested in progressive research on detection methods for food safety, especially researchers engaged in developing fast, reliable, and often nondestructive methods for the evaluation of food.

Print ISBN: 978-1-68250-627-1 | \$155 | 2020 | Hardcover



Sustainable Food Processing

Editor: A. Zitnan

Sustainability is a growing concern in the food industry. Sustainable food production systems can help maintain the balance between food production and energy crop cultivation. Getting the most food from every drop of water and piece of land saves resources for the future and makes our food systems more sustainable. This book provides a comprehensive overview of both economic sustainability and the environmental concerns that relate to food processing.

Print ISBN: 978-1-68250-638-7 | \$155 | 2020 | Hardcover

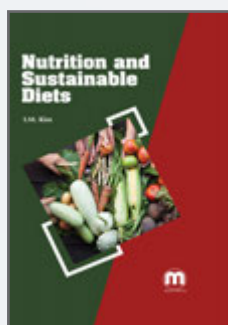


Olive Oil: Processing, Characterization, and Health Benefits

Editor: N K Şuteu

Most of the recent technological innovations applied to the mechanical oil extraction process are aimed at improving virgin olive oil quality and yield. Olive oil is a fat obtained from the fruit of the *Olea europaea* (olive tree), a traditional tree crop of the Mediterranean region. Whole olives are pressed to produce this distinctive oil. This book is aimed at for those involved in the industrial production as well as in the marketing and use of extra virgin olive oil that are looking for practical information. The oil is used in cosmetics, medicine, cooking, and soaps, and was also used as a fuel for traditional lamps.

Print ISBN: 978-1-68250-639-4 | \$155 | 2020 | Hardcover



Nutrition and Sustainable Diets

Editor: I.M. Kim

The need to shift to more sustainable diets and food systems is increasingly evident and nutrition security and to healthy life for present and future generations. This is against a backdrop of increasing environmental challenges (water resources, climate change, and soil health) and the need to improve farming livelihoods. Collaborative efforts by a variety of stakeholders are needed to ensure that future generations have access to healthy and sustainable diets. Food will play an increasingly important role in the global discourse on health. This book synthesizes wide-ranging information of human food consumption, food production systems, and sustainability to offer approaches of cultivating the impact of food choices on people and the environment.

Print ISBN: 978-1-68250-640-0 | \$155 | 2020 | Hardcover



Food Irradiation: Principles and Applications

Editor: F Y Yeh

Preservation of food has been a major anxiety of man over the centuries. Contamination with microorganisms and pests causes considerable losses of foods during storage, transportation and marketing. Food irradiation is a technology that improves the safety and extends the shelf life of foods by reducing or eliminating microorganisms and insects. This book covers science and technology and provides comprehensive coverage of the current use of food irradiation around the world. The basic principles of irradiation and the public health benefits of irradiation are also covered.

Print ISBN: 978-1-68250-641-7 | \$155 | 2020 | Hardcover



Food Safety for the 21st Century: UV Applications for Food and Non-Food Surfaces

Editor: William M

The global importance of food safety is not fully appreciated by many public health authorities despite a constant increase in the prevalence of foodborne illness. This book reviews the status and scope of ultraviolet (UV) light technology in food processing industry for control of foodborne pathogens and spoilage organisms for food safety and shelf life extension. Research studies and commercial applications that utilize UV treatment for solid and liquid foods are dealt with. Also, the benefits and drawbacks of such methodologies were discussed, too.

Print ISBN: 978-1-68250-530-4 | \$155 | 2019 | Hardcover

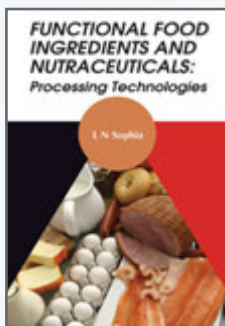


Reduced-Additive Foods: Technological Perspectives

Editor: Bijan Shirdel

Food additives are not a new invention. Since early times, there has been a need to preserve food from one harvest to another and to improve the presentation and nutritional value of food. This book provides an authoritative survey of current developments in regulation, research, and best practices in the management of chemicals in food. The book also addresses functional food product development from a number of perspectives: the process itself; health research that may provide opportunities; idea creation; regulation; and processes and ingredients.

Print ISBN: 978-1-68250-531-1 | \$155 | 2019 | Hardcover

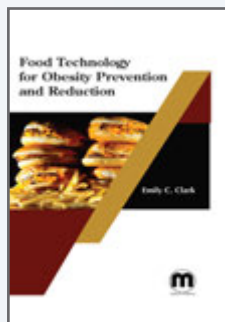


Functional Food Ingredients and Nutraceuticals: Processing Technologies

Editor: L N Sophia

Functional foods are receiving a lot of interest today as food scientists and consumers realize the many health benefits of certain foods. Covering new and innovative technologies for the processing of functional foods and nutraceuticals, this book also focuses on challenges and opportunities, motivating the development and regulations of functional foods and nutraceuticals. A valuable tool for students, researchers and scientists working in food ingredients, food product research and development, functional foods and nutraceuticals.

Print ISBN: 978-1-68250-532-8 | \$155 | 2019 | Hardcover

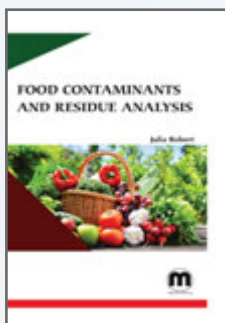


Food Technology for Obesity Prevention and Reduction

Editor: Emily C. Clark

Focusing on aetiological factors in the development of weight gain and obesity, this book is intended to propose related population nutrient goals and content areas for food-based dietary guidelines, and to evaluate some of the potential food and diet related intervention strategies that might help to attenuate and eventually reverse this global epidemic. This book presents criteria for evaluating treatment programs for obesity and explores what these criteria mean to health care providers, program designers, researchers, and even overweight people seeking help.

Print ISBN: 978-1-68250-533-5 | \$155 | 2019 | Hardcover



Food Contaminants and Residue Analysis

Editor: Julia Robert

Food contamination is a matter of serious concern, as the high concentration of chemicals present in the edibles poses serious health risks. Protecting the public from the degrees of the harmfulness of contaminated foods has become a daunting task. Delivering state of the art information this book highlights the causes, types, and health implications of contamination in food. A valuable guide for all industrial and academic researchers involved with food safety, from industry professionals responsible for producing safe food, to chemical analysts involved in testing the final products. This book deals with the subject thoroughly.

Print ISBN: 978-1-68250-534-2 | \$150 | 2019 | Hardcover



Restaurant Concepts, Management, and Operations

Editor: M K Şuteu

Beyond the basic purpose of restaurants to provide food and drink, restaurants have, historically, fulfilled a human need for connection and shaped social relations. A restaurant manager has a hand in virtually every aspect of running the business, from food, to customer service, to balancing the books and hiring and firing of the employees. This book is designed to teach every aspect of the restaurant business, including the coverage of marketing, promotions, and employment issues, and captures the essential elements needed to produce satisfied customers and a profitable restaurant operation.

Print ISBN: 978-1-68250-651-6 | \$150 | 2020 | Hardcover

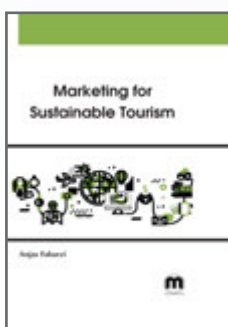


Innovation in Hospitality Management

Editor: Dr. Augustin Mark

Innovation in the hotel industry is important because it has the capacity to transform the industry positively. Over the past few years, inventions in the hospitality industry have developed at a fast moving pace. You will know how the latest technology in the hospitality industry will help businesses save time and money – and increase customer satisfaction. The book presents trends and practical techniques in the area of hospitality and tourism innovation.

Print ISBN: 978-1-68250-652-3 | \$150 | 2020 | Hardcover

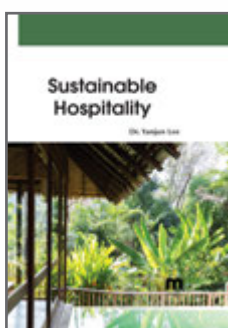


Marketing for Sustainable Tourism

Editor: Anjas Fakurzi

Sustainable marketing involves developing and promoting products and services that meet consumer needs utilizing resources responsibly to ensure a better quality of life now and for future generations to come. Tourists who promote sustainable tourism are sensitive to these dangers and seek to protect tourist destinations, and to protect tourism as an industry. Sustainable tourists can reduce the impact of tourism in many ways. This book highlights the varied factors that create these positive experiences and provides insight into marketing and consumer behavior in the reference of hospitality and tourism.

Print ISBN: 978-1-68250-653-0 | \$150 | 2020 | Hardcover

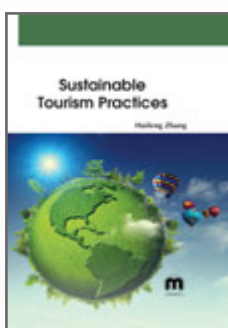


Sustainable Hospitality

Editor: Dr. Yanjun Lee

Sustainability is one of the most important issues currently facing our world. Over the past several decades, hoteliers have turned their focus to the importance of sustainability in the hospitality industry as it relates to hotel development and operations, including the environmental, economic and social impact. Introducing economic, environmental and socially sustainable issues specifically facing the industry as well as exploring ideas, this book is an invaluable resource for all those with an interest in hospitality, encouraging dialogue across disciplinary boundaries and areas of study.

Print ISBN: 978-1-68250-654-7 | \$150 | 2020 | Hardcover



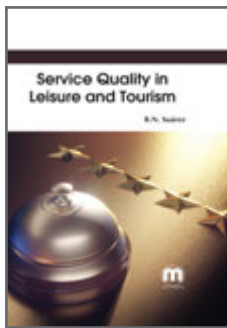
Sustainable Tourism Practices

Editor: Haifeng Zhang

Travel and Tourism has the potential to make the world a better place – by bringing economic benefits to poorer destinations, through cultural exchange & understanding, and through self-growth. Tourism is one of the world's fastest growing industries and is a major source of income for many countries.

The book focuses on the successes and challenges industry faces in achieving sustainable tourism. Sustainable tourism is attracting enormous attention today throughout the world. This book provides an up-to-date, comprehensive coverage of the practice and management of the tourism in the context of sustainability.

Print ISBN: 978-1-68250-655-4 | \$150 | 2020 | Hardcover

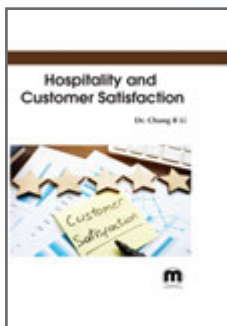


Service Quality in Leisure and Tourism

Editor: B.N. Suárez

Over the last decades, tourism has experienced continued growth and increased diversification, becoming one of the fastest growing economic sectors in the world. The choice of hotels becomes one of the main issues of discussion: the variety of the hotel services, quality, reliability, and price are important. Service quality is also important for a sustainable tourism development industry. Considering the underpinning theory of service quality, practitioners and educators as well will find this book to be invaluable in their businesses and in preparing students for the business world.

Print ISBN: 978-1-68250-656-1 | \$150 | 2020 | Hardcover

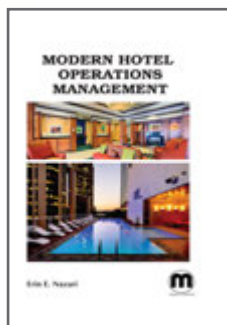


Hospitality and Customer Satisfaction

Editor: Dr. Chong R Li

Gone are the days when customers were happy just receiving “please” and “thank you” or getting service with a smile. Although those go into the recipe for proper etiquette, it’s just not enough. Satisfied customers are looking for a memorable experience and dynamic service where it counts. Customer satisfaction is the internal feelings of every individual which may be satisfaction or dissatisfaction resulting from the assessment of services provided to an individual in context to customer’s anticipation by an organization. Hotels are continuously trying to improve the service. Practitioners and educators alike will find this book to be invaluable in their businesses and in preparing students for the business world.

Print ISBN: 978-1-68250-657-8 | \$150 | 2020 | Hardcover

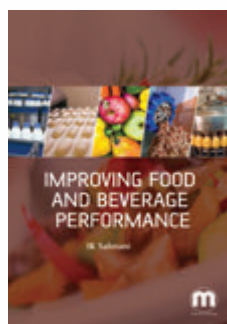


Modern Hotel Operations Management

Editor: Erin E. Nazari

Tourism and hospitality are social phenomena, and the industries associated with them are largely application oriented. Researchers in this field have conducted, and will continue to conduct, research that generates innovative knowledge that will benefit these industries and ultimately society. Covering the latest issues affecting the industry, this book gives up-to-date, dynamic information to students, researchers and professionals dealing with the area of hospitality industry.

Print ISBN: 978-1-68250-535-9 | \$145 | 2019 | Hardcover



Improving Food and Beverage Performance

Editor: IK Salmani

The provision of food and beverages away from home forms a substantial part of the activities of the hospitality industry and, indeed, of the economy as a whole. This book covers state of the art information in operations and management principles and procedures involved in an effective food and beverage control are conveyed in this book. This book provides students and researchers of issues in food and beverage management addressing a variety of managerial dilemmas of a more complex nature such as how important is the meal experience.

Print ISBN: 978-1-68250-536-6 | \$150 | 2019 | Hardcover

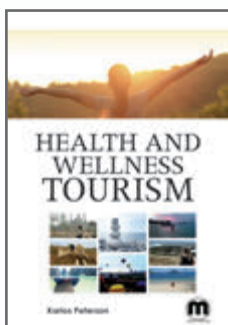


Food Safety in the Hospitality Industry

Editor: R Martin

Food safety, however, has become a major concern to the food industry given that the consumption of contaminated food and water contributes to a myriad of health problems the world over. Although food prepared and served at the restaurants may look clean and taste delicious, it may have been contaminated by biological, chemical or physical hazards during the preparation procedures from the source through to service. Food safety practices are addressed from various perspectives, together with management metrics to facilitate its implementation.

Print ISBN: 978-1-68250-537-3 | \$150 | 2019 | Hardcover

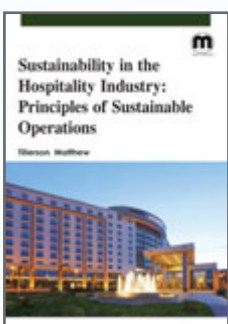


Health and Wellness Tourism

Editor: Karlos Peterson

Healthy and happy life is the top news and people are more eager to spend for maintaining their wellness and sickness prevention. This book aims to synthesize the key trends, developments, and challenges emerging with the growth of medical tourism and wellness tourism, and to present a number of considerations and recommendations for the spa industry to take full advantage of medical tourism and wellness tourism opportunities moving forward. This book aims to contribute to the literature and aid in developing a theoretical and practical framework in the area of health and wellness tourism.

Print ISBN: 978-1-68250-538-0 | \$145 | 2019 | Hardcover

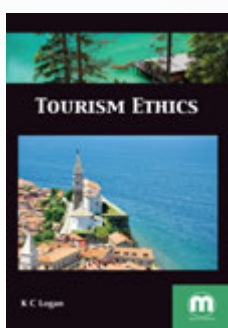


Sustainability in the Hospitality Industry: Principles of Sustainable Operations

Editor: Tillerson Matthew

Over the last decades, there has been an increase in the awareness of sustainability concerns amongst hoteliers and investors. It is, therefore, important to examine how this subject has been addressed by the academia. In this sense, this book is intended to mapping the theme of sustainability management in hotels, according to the delimitations set by researchers. An essential reading for students, researches and academics interested in the possibilities of sustainable forms of tourism and tourism's contribution to sustainable development.

Print ISBN: 978-1-68250-539-7 | \$150 | 2019 | Hardcover



Tourism Ethics

Editor: K C Logan

Tourism is one of the biggest industries in the world, but it faces a lot of issues with the ethics of the operations in this industry. This book introduces the important topic of tourism ethics and illustrates how ethical principles and theory can be applied to address contemporary tourism industry issues. The book offers insight into important trends and suggests strategies for policy makers involved in the travel and tourism industry.

Print ISBN: 978-1-68250-540-3 | \$145 | 2019 | Hardcover

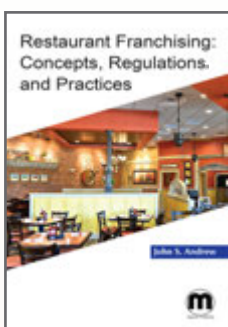


Hospitality Industry: Dynamics and Future Trends

Editor: Eric Joshua

Today's hospitality industry has become one of the most important factors in gross domestic product (GDP) contribution worldwide. It plays a significant role in socio-economic development of a country. The book focuses on key aspects of the hospitality management, research and practice bringing together leading scholars throughout the world. Presents a critical view of the management theory and the traditional theories, looking at how appropriate they are in hospitality and tourism and in a multicultural context.

Print ISBN: 978-1-68250-541-0 | \$150 | 2019 | Hardcover

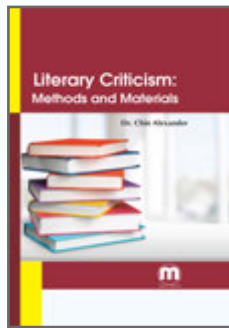


Restaurant Franchising: Concepts, Regulations, and Practices

Editor: John S. Andrew

Franchising is the most significant part in the hospitality industry through hotels and fast food restaurant. This book is intended to explain what characteristics of restaurant firms relate to franchising. The book answers major franchising questions as it explores the franchiser-franchisee relationship using a unique perspective. Real-world cases throughout add practical knowledge and industry insights as well.

Print ISBN: 978-1-68250-542-7 | \$150 | 2019 | Hardcover

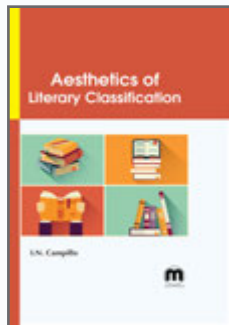


Literary Criticism: Methods and Materials

Editor: Dr. Chin Alexander

Literary criticism is essentially an opinion, supported by evidence, relating to theme, style, setting or historical or political context. It usually includes discussion of the work's content and integrates your ideas with other insights gained from research. The book presents criticism on the major literary figures and nonfiction writers, including novelists, poets, playwrights, and literary theorists. Literary criticism can improve our capability in reading comprehension in order to understand broader about literary work. As a tool in literary studies, critic plays an important role in doing studies or analysis about literary work. That is why the literary criticism is important in literary studies.

Print ISBN: 978-1-68250-603-5 | \$155 | 2020 | Hardcover

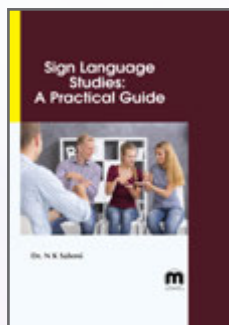


Aesthetics of Literary Classification

Editor: I.N. Campillo

Aesthetics, in literature, is the inclusion of references to artistic elements or expressions within a textual work. It's a method used to promote or educate readers about important artistic expression in society. Literary criticism is essentially an opinion, supported by evidence, relating to theme, style, setting or historical or political context. This book brings together recent work from the fields of Philosophy, Social and Political Thought, Literary and Cultural Studies.

Print ISBN: 978-1-68250-604-2 | \$155 | 2020 | Hardcover

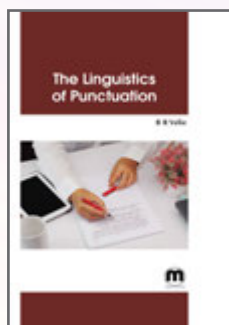


Sign Language Studies: A Practical Guide

Editor: Dr. N K Salemi

Sign language is a medium of communicating your thoughts and ideas through the facial expressions, hand shapes and finger spellings. It is an important function that develops our relationship with others. Deaf people like to use sign language in such manner that share their valued communication which they can comfortably understand each other visually. This book is an accessible introduction to the major fields of sociolinguistics as they associate to sign languages and deaf communities.

Print ISBN: 978-1-68250-605-9 | \$155 | 2020 | Hardcover

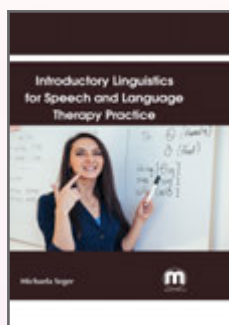


The Linguistics of Punctuation

Editor: B R Velie

Marks of punctuation play very important role in giving intended meaning to the language. Use of wrong mark of punctuation or even wrong placement of mark of punctuation can change the meaning of the sentence completely and sometimes even convert the sentence to complete nonsense. This book will serve an indispensable guide for anyone who needs to get to grips to detail the relationship between punctuation and linguistic structure (syntax, prosody, semantics, and pragmatics).

Print ISBN: 978-1-68250-658-5 | \$155 | 2020 | Hardcover

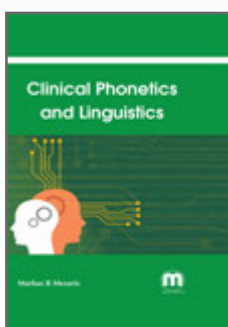


Introductory Linguistics for Speech and Language Therapy Practice

Editor: Michaela Seger

Linguistics is the study of languages, and as such, is of great importance to language teachers. Linguistics helps teachers convey the origins of words and languages, their historical applications, and their modern day relevance. This book addresses issues in the teaching and learning of clinical linguistics for speech and language therapy (speech and language pathology). This practical introduction to linguistics is a must-have resource for all speech and language therapy students, providing you with the fundamental theory needed as a foundation for practice.

Print ISBN: 978-1-68250-659-2 | \$155 | 2020 | Hardcover

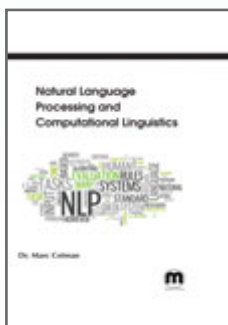


Clinical Phonetics and Linguistics

Editor: Markus R. Mesaric

Clinical Phonetics and Phonology refers to the study of developmental and acquired speech impairments from phonetic and linguistic perspectives. Clinical linguistics is the application of linguistic science to the study of communication disability, as encountered in clinical situations. Covering a wide range of topics, this book reflects the scope of the subject area of clinical phonetics and linguistics. This book is designed for the student of communication disorders with a basic understanding of phonetics, or the practising speech-language therapist whose phonetic training may need updating.

Print ISBN: 978-1-68250-660-8 | \$155 | 2020 | Hardcover



Natural Language Processing and Computational Linguistics

Editor: Dr. Marc Cotman

Computational linguistics is a broad field incorporating research and techniques for processing language with computers at all levels of linguistic structure. In this book, we will survey various topics and tasks in computational linguistics focusing on linguistic structure. This book is an introduction to computational methods in empirical linguistic analysis and natural language processing. This comprehensive reference work provides an overview of the concepts, methodologies, and applications in computational linguistics and natural language processing (NLP).

Print ISBN: 978-1-68250-661-5 | \$155 | 2020 | Hardcover



The Handbook of Japanese Linguistics

Editor: Anne L. Richard

Japanese Linguistics covers all aspects of linguistics as they pertain to the Japanese language—from issues in phonetics, phonology, and syntax to sociolinguistics, the history of the Japanese language and its teaching as a foreign language. The book will examine certain characteristic features of modern Japanese from a general linguistic perspective. A selection of topics will be discussed in conjunction with relevant literature.

Print ISBN: 978-1-68250-662-2 | \$155 | 2020 | Hardcover

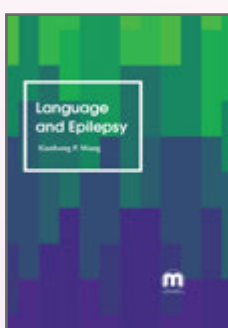


The Handbook of Language Socialization

Editor: Qin A. Liu

In recent years, “identity construction” is a hot topic in sociolinguistics, pragmatics, CA, linguistic anthropology, and other related fields. In this book, we will read and discuss research in the relatively new field of language socialization. Demonstrate a broad understanding of major linguistic and socio-cultural issues relevant to the Japanese language, and demonstrate an ability to discuss them rigorously. This book will serve as a new, alternative, integrated approach to the developmental study of language and culture.

Print ISBN: 978-1-68250-663-9 | \$155 | 2020 | Hardcover

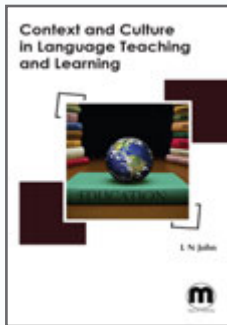


Language and Epilepsy

Editor: Xianhong P. Wang

Physicians and scientists have long been intrigued by the variety of ways that language can be affected by brain disease. When epilepsy develops in early childhood, the patterns of language areas in the brain may be out of the ordinary and developmental difficulties may emerge, in which the child has difficulty in acquiring communication skills at a rate and in a manner that is similar to what is seen in most children. The book will provide important information for physicians, fellows, and students, offering insight into the potential for advances in language epilepsy research as well as R&D in this field.

Print ISBN: 978-1-68250-664-6 | \$155 | 2020 | Hardcover

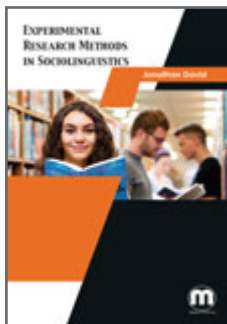


Context and Culture in Language Teaching and Learning

Editor: L N John

This book illustrates how arguments of language teaching experts in favor of a culture class in language learning and teaching. The chapters in this book all address the significance of the relationship between the aims and methods of language teaching and the contexts in which it takes place. This book offers an account of what teachers are thinking, feeling and doing as they enact an intercultural perspective on language teaching and learning. The book offers trainee and practicing teachers, as well as researchers and graduate students, a ready point of access to the wealth of insight and experience accumulated by the authors over a decade of research.

Print ISBN: 978-1-68250-543-4 | \$150 | 2019 | Hardcover

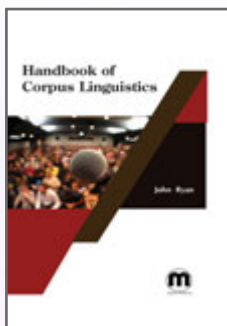


Experimental Research Methods in Sociolinguistics

Editor: Jonathan David

Portraying foundation issues, recent advances and current debates, presenting familiar or classic information in new ways and supplementing the familiar with fresh examples from a wide range of languages and social settings, this book clearly explains the patterns and systems that underlie language variation in use, as well as the ways in which alternations between different language varieties index personal style, social power, and national identity. The book provides an up-to-date overview of sociolinguistics, reflecting changes in the global situation and the continuing evolution of the field and its relevance to language.

Print ISBN: 978-1-68250-544-1 | \$145 | 2019 | Hardcover

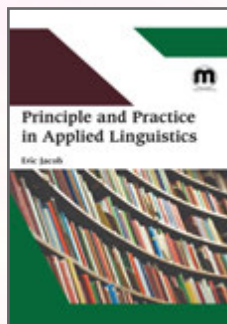


Handbook of Corpus Linguistics

Editor: John Ryan

At present, scientists across the world have been engaged in computerizing information of various types, since the primary goals of computational linguistics are to characterize, as far as possible, the features of a natural language within the frame of computer architecture. This book discusses the resources and methodologies used by corpus linguists; and show some key observations relating to comparative frequency and to patterning. It also considers the importance of corpus linguistics for linguistic theory and presents some of the applications of corpus research.

Print ISBN: 978-1-68250-545-8 | \$155 | 2019 | Hardcover



Principle and Practice in Applied Linguistics

Editor: Eric Jacob

Linguistics nowadays plays a minimal role in applied linguistics whether in terms of current linguistic theories or descriptive tools. Linguistic theories of the past twenty years are barely mentioned by applied linguists. Providing a wide-ranging treatment of the major issues in applied linguistics, this book explores implications for applied linguistics of recent developments in technologies used in second language teaching and assessment, language analysis, and language use.

Print ISBN: 978-1-68250-546-5 | \$145 | 2019 | Hardcover

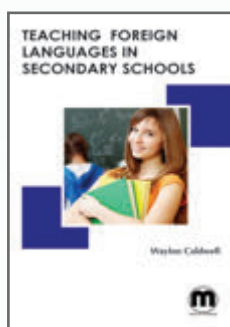


Teaching Foreign Languages in the Primary School

Editor: Madeleine Nicholas

Research into primary school English teaching and teacher training are urgently needed to ensure a better understanding so as to better inform and improve practice. This book focusses specifically on the development of design and teaching competences for pre-service and in-service EFL teachers in primary school which is considered as an essential aspect of the professionalism of teachers. In this book, the main FLT methods have considered still in use at schools and presented the theory of language and learning underlying them, their main features, activities and techniques, their foundation and decline, as well as a general assessment of all of them.

Print ISBN: 978-1-68250-547-2 | \$150 | 2019 | Hardcover

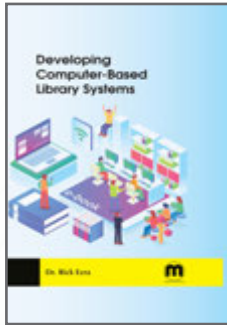


Teaching Foreign Languages in Secondary Schools

Editor: Waylon Caldwell

Study of another language allows the individual to communicate effectively and creatively and to participate in real-life situations through the language of the authentic culture itself. This book focusses on research that characterizes the most common interests of academics and practitioners in foreign language teaching and teachers, foreign language learning and learners, foreign language teacher education, and the relationship between language and culture. This book examines research and issues related to the teaching of second and foreign languages at secondary level. The book focusses on the real world cases of teaching modern foreign languages.

Print ISBN: 978-1-68250-548-9 | \$150 | 2019 | Hardcover

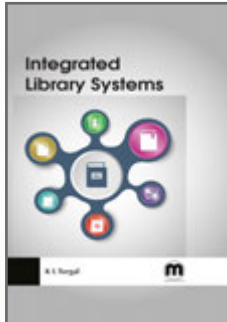


Developing Computer-based Library Systems

Editor: Dr. Rick Ezra

The developments in the use of computer systems in libraries from 1966 to date have been great. Developments in the use of computer-based library systems have progressed by leaps and bounds in recent years. Computers in Library and Information Science (LIS) research have been an object of study or a tool for research for at least fifty years, but how central are computers to the discipline now? This book highlights the problem that research topics relying upon computers, such as most bibliometrics, at some stage may rarely find the development of computer technologies to be directly relevant to research goals and so computers may become part of the background of the area rather than key to driving new research.

Print ISBN: 978-1-68250-591-5 | \$150 | 2020 | Hardcover



Integrated Library Systems

Editor: K L Torgal

An integrated library management system, or "ILS" for short is an electronic program that help librarians and users to circulate and catalogue items, manage patron activity, track item movement as well as interact with databases from other libraries or institutions, amongst other functions. This book provides basic concepts and advanced topics for this skillset that will develop and acquaint the reader with a broad understanding of the issues involved in library technology systems. ILS systems are designed to help libraries with three primary duties: increase operational efficiency, provide access to a library's collection and provide access to external resources.

Print ISBN: 978-1-68250-592-2 | \$150 | 2020 | Hardcover



Library Technology and Digital Resources: An Introduction

Editor: Dr. R. Williams

Libraries play important roles in keeping and providing information to users. Even though digital technology growth rapidly in the 21st century, but importance of libraries is still there for its users. In truth, libraries and librarians have fundamentally changed but not everyone has noticed. Face of libraries needs to be changed as contents is moving toward a digital platform and Internet access is becoming more of a human necessity than a privilege. This book examines how digital formats are changing libraries today, from the perspectives of librarians, vendors, and library users. Challenges faced by all kinds of libraries going to ensure visibility of libraries. Factor of information technology is closely related to the development of libraries is also discussed.

Print ISBN: 978-1-68250-593-9 | \$150 | 2020 | Hardcover



Managing Academic Libraries

Editor: K M Liew

Over the past decade libraries have changed from being quiet repositories of books to active community centers "filled" with both physical and digital materials. This book shows that the growth of information and communication technologies and the evolving concepts of libraries require the need for Library Information Specialist training and a greater understanding of the use of mobile technologies in providing academic library services.

Print ISBN: 978-1-68250-607-3 | \$150 | 2020 | Hardcover



Metadata Fundamentals for All Librarians

Editor: Dr. Markus Fred

The book presents state of the current knowledge about library catalog metadata to include other additional forms of library metadata used in digital libraries. The aim of the book is to explore current knowledge about library catalog metadata to include other additional forms of library metadata used in digital libraries. In most information technology usages, the prefix of Meta conveys "an underlying definition or description." So it is that, at its most basic, metadata is data about data. Metadata serves a variety of purposes, with resource discovery one of the most common. Metadata is an important way to protect resources and their future accessibility.

Print ISBN: 978-1-68250-665-3 | \$150 | 2020 | Hardcover



Metadata Standards and Web Services in Libraries, Archives, Museums

Editor: Thomas J. Lindgren

Digital versions of the library are proliferating as information becomes ever more electronic. Traditional methods of library cataloging are inadequate to fully describe digital objects in this new dynamic environment. Thus, new standards of metadata are being devised to provide access for objects in digital libraries. The book covers metadata functions that provide administrative, access, preservation, and structural information.

Print ISBN: 978-1-68250-666-0 | \$150 | 2020 | Hardcover



Knowledge Management in Libraries and Organizations

Editor: K. Mrschtk

The management of information has long been regarded as the domain of librarians and libraries. Librarians and information professionals are trained to be experts in information searching, selecting, acquiring, organizing, preserving, repackaging, disseminating, and serving. The thrust of knowledge management is to create a process of valuing the organization's intangible assets in order to best leverage knowledge internally and externally. This book, therefore, deals with creating, securing, capturing, coordinating, combining, retrieving, and distributing knowledge in libraries.

Print ISBN: 978-1-68250-667-7 | \$150 | 2020 | Hardcover



Emerging Issues in Academic Library Cataloging & Technical Services

Editor: Dr. Mike Nicolson

Changing environment of academic libraries has impacted significantly on the knowledge, skills requirement and role of the library leaders, and how organizations can maintain and manage the changing nature of academic libraries as well as leadership while effective leadership is extremely required for the library leaders and organizations are concern about future scenarios. The primary objective of this book is to identify the key challenges in libraries, leadership skills and approaches of the leaders, their effective leadership traits as well as future perceptions are discussed.

Print ISBN: 978-1-68250-668-4 | \$150 | 2020 | Hardcover

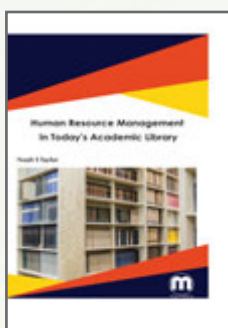


Document Management System: Principles, Techniques, and Applications

Editor: Lory James

This book looks at the substantial aspects of system integration and main problem questions of this process. It highlights some important issues, many of which are often overlooked. This work suggests how this can be achieved in the context of knowledge management and improvement approaches such as business process re-engineering, quality management and Investors in People. This book is envisioned to assistance potential users of electronic document management systems in determining the route to take in implementing a system.

Print ISBN: 978-1-68250-549-6 | \$150 | 2019 | Hardcover

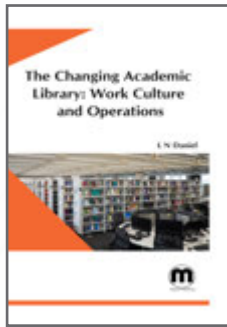


Human Resource Management in Today's Academic Library

Editor: Noah S Taylor

The dynamics and structure of the academic library within the higher education community create complex environments for the library administrator attempting to navigate the myriad rules and regulations that affect staff recruiting, hiring, processing, compensating, and related functions for library personnel. This book focusses on strategic human resource management techniques in a digital library environment which may help policy makers to identify ways in which they can motivate their employees, and policy planners to identify their staff's different requirements in digital library context. Several tasks, functions, and responsibilities are explored in greater depth.

Print ISBN: 978-1-68250-550-2 | \$150 | 2019 | Hardcover

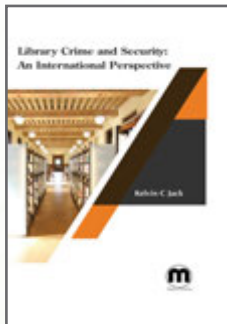


The Changing Academic Library: Work Culture and Operations

Editor: L N Daniel

The libraries of the 21st century are no longer simply familiar repositories for books. This book is intended to provide a critical overview of the issues and research and useful look at the library as a workplace and offers practical solutions that can be implemented to improve the work environment in an academic library. The special features of 21st century academic libraries like library softwares, retrospective conversion, and digital library initiative are also discussed.

Print ISBN: 978-1-68250-551-9 | \$145 | 2019 | Hardcover



Library Crime and Security: An International Perspective

Editor: Kelvin C Jack

Today, library environments are increasingly reliant on computer technology. Libraries have the main objectives of being entrusted with the selection, acquisition, organisation, storage, and dissemination of information to their patrons. This book examines the literature on library security and collection security to identify factors to be considered to develop a collection security management assessment instrument for university libraries. This book is intended for all types of libraries – public, academic, corporate, and special libraries and collections.

Print ISBN: 978-1-68250-552-6 | \$145 | 2019 | Hardcover

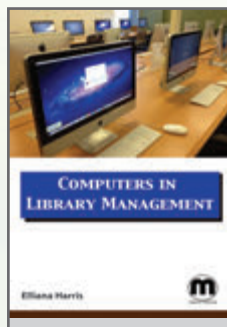


Preserving Digital Materials in Libraries, Archives, and Museums

Editor: Elia Martin

Digital Preservation has been recognized as one of the urgent challenges in our digital information society. It is the current trends in all modern libraries and a recognized as a vital part of managing information in digital format. To indicate interdisciplinary roads towards successful applications, the topics in this book explore the implication of digital Libraries, Archives and Museums from the perspectives of design, procedure, and advancement. This book discusses the current state of digital preservation policy planning within cultural heritage organizations.

Print ISBN: 978-1-68250-553-3 | \$150 | 2019 | Hardcover



Computers in Library Management

Editor: Elliana Harris

Now, in the 21st century, with the emergence of ICT & Web 2.0 technologies, libraries have a new, more dynamic role in knowledge society and as the individual is affected by ICT, in the same way, the individual can also influence the technology. Presenting state of the art on the role of IT utilities in the transformation of library services, this book identifies critical issues related to the utilization of digital technologies and digital material; their benefits and challenges faced by librarians and library users as well as their effective operation from academic libraries in this information age.

Print ISBN: 978-1-68250-554-0 | \$150 | 2019 | Hardcover



Qualitative and Quantitative Methods in Libraries: Theory & Practice

Editor: Natalja Silva

Library and information science has been evolving into a discipline in which the variety of research methods and approaches has been expanding. This book covers the importance of research methods in LIS as well as the significance LIS researchers have attached to research methods in their scholarly undertakings. Intended to serve the needs of scholars, students, library managers, information professionals, interdisciplinary faculty, teacher librarians, library media specialists, and teachers.

Print ISBN: 978-1-68250-555-7 | \$145 | 2019 | Hardcover



Rethinking Reference for Academic Libraries: Innovative Developments

Editor: Maria Lure

In this IT era, the role of the libraries and information centers has been changed drastically. They have to deal with all types of novel technology. Librarians have to be familiar with the new and universal trends in handling the information and providing prompt as well as accurate services. This book covers state of the art studies to discuss innovative developments and future trends of library reference services. A guide for professionals working in reference services in libraries covers such topics as relationships with paraprofessionals, new resources, references.

Print ISBN: 978-1-68250-556-4 | \$150 | 2019 | Hardcover



Mobile Marketing Channel: Online Consumer Behavior

Editor: Rink L. Henry

The face of marketing has experienced a rapid change over the last 20 years as technological advances have changed the way we view the world. With mobile devices experiencing phenomenal growth, businesses around the globe need to re-evaluate how they connect with their customers. From the convergence of the mobile and social worlds to the emergence of multiscreen marketing, this book attempts to explore the epistemological paradigms of mobile marketing as an alternative marketing channel or in combination with other existing traditional channels. Digital marketing is continually evolving, and mobile marketing plays a key role in that strategy.

Print ISBN: 978-1-68250-588-5 | \$150 | 2020 | Hardcover

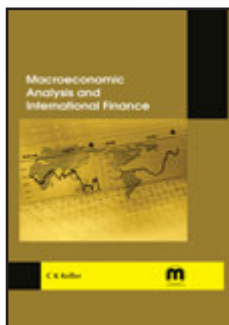


Marketing Research: Planning, Process, Practice

Editor: I Ethan

Market research plays a crucial role in the overall success of a business and is a known fact. Unfortunately, many of the organizations realize the importance of market research only when they reach a point of saturation in their growth or when they are unable to grow as expected. Without specific direction about what to market, where to market, whom to market and how to market a product, business or service, a company can never hope to achieve what it aspires to achieve. This book explores cutting-edge technologies and new horizons while ensuring students have a thorough grasp of research fundamentals.

Print ISBN: 978-1-68250-589-2 | \$150 | 2020 | Hardcover

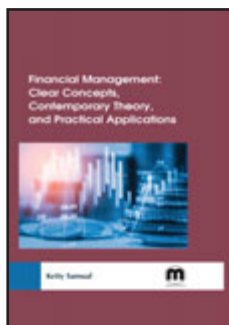


Macroeconomic Analysis and International Finance

Editor: C K Keller

Macroeconomic analysis comprises economic trend analysis, long-term macroeconomic projections, analysis of alternative trends, and impact of fiscal and monetary measures and counterfactual simulations of the economy. From unemployment and inflation to government policy, learn what macroeconomics measures and how it affects everyone. This book provides a systematic approach to analyzing macroeconomic developments, focusing on macroeconomic accounts, analysis, and the effects of selected policies on a nation's economy.

Print ISBN: 978-1-68250-590-8 | \$150 | 2020 | Hardcover



Financial Management: Clear Concepts, Contemporary Theory, and Practical Applications

Editor: Ketty Samuel

Financial management is a vital activity in any organization. Each and every business concern must maintain adequate amount of finance for their smooth running of the business concern and also maintain the business carefully to achieve the goal of the business concern. The book highlights the modern, analytical approach to corporate finance decision-making. This book is designed as a comprehensive and analytical treatise to fill the gaps.

Print ISBN: 978-1-68250-594-6 | \$150 | 2020 | Hardcover



Accounting for Management and Decision Making

Editor: Frend K Rowley

Traditionally, the role of the Accountant in Business involves implementing and maintaining operational controls, providing analytical support for strategic planning and decision making and ensuring that effective risk management processes are in place. Accounting plays an important role in the modern business environment. This book will serve as valuable guide in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge.

Print ISBN: 978-1-68250-595-3 | \$150 | 2020 | Hardcover

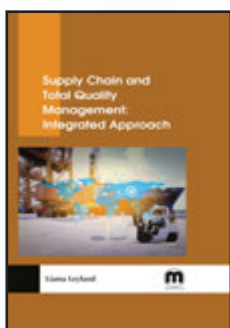


Operations and Supply Chain Management in Current Era

Editor: Dr. Andy Edward

The supply chain is a backbone of business operations. Effective supply chain management is one of the most important aspects of running a business smoothly. Supply chain management is an essential function of business in today's world that affects almost every other facet of operation. It does not simply concern the management of products; it is also the management of time, information, and money. Through the integration of theory and practical cases, this book takes the reader through all the parts of the supply chain, from analysing performance and identifying waste, to achieving organizational change.

Print ISBN: 978-1-68250-596-0 | \$150 | 2020 | Hardcover

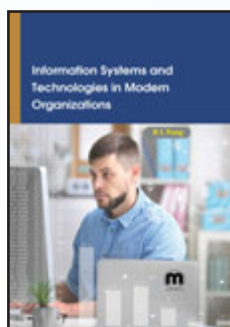


Supply Chain and Total Quality Management: Integrated Approach

Editor: Liama Leyland

Supply chain management has a huge impact on business. Good SCM can directly improve customer service. Today, more than ever before, supply chain management has become an integral part of business and is essential to any company's success and customer satisfaction. This book provides wide ranging coverage of topics related to TQM and integrates all its processes, tools and techniques assist businesses grow and perform. Supply chain management has the power to boost customer service, reduce operating costs and improve the financial standing of a company.

Print ISBN: 978-1-68250-597-7 | \$150 | 2020 | Hardcover



Information Systems and Technologies in Modern Organizations

Editor: B L Pang

In the 21st century almost all organizations use Information and Communication Technologies to efficiently manage their operations, to help managers make better decisions and achieve competitive advantage, and to facilitate seamless internal and external communications with their employees, customers, partners, and other stakeholders. Information systems also help employees and managers of a business to make well informed decisions. This book explores the techniques in which organizations design, build, and use information technology systems. This is because information systems have the capability of analyzing data that has been collected from both within the organization and from external sources into useful information which can be used by employees and managers in their decision making process.

Print ISBN: 978-1-68250-608-0 | \$150 | 2020 | Hardcover



Techniques of Market Research

Editor: R.K. Chung

To market effectively, businesses need information – information about customer wants, market demand, competition, distribution channels and so on; market research can size up your business opportunities. This book will provide you with all the information you need to make a better business decision. Understand the needs of existing customers and why they chose your service over competitors. It will also portray new business opportunities and changing market trends.

Print ISBN: 978-1-68250-613-4 | \$150 | 2020 | Hardcover



Quality in Human Resources Management

Editor: N A Miranda

Human Resource Management is a planned approach to managing people effectively for performance. It aims to establish a more open, flexible and caring management style so that staff will be motivated, developed and managed in a way that they can and will give of their best to support organizations missions. Human resource management as the methods of integrating and maintaining workers in an organization so that the organization can achieve the purpose and meet the goals for which it was established. This book provides practitioner assessment instruments, practical TQ tools, and specific implementation steps to take in order to make the TQ difference in managing human resources at domestic and world-wide scale.

Print ISBN: 978-1-68250-614-1 | \$150 | 2020 | Hardcover



Training and Development for Human Resource

Editor: Shelin Martin

Training and development is one of the key HR functions. Training and development describes the formal, ongoing efforts that are made within organizations to improve the performance and self-fulfillment of their employees through a variety of educational methods and programs. In the modern workplace, these efforts have taken on a broad range of applications—from instruction in highly specific job skills to long-term professional development.

Print ISBN: 978-1-68250-615-8 | \$150 | 2020 | Hardcover



Project Management and Total Quality

Editor: Dr. Adolf Haley

Quality management is the process for ensuring that all project activities necessary to design, plan and implement a project are effective and efficient with respect to the purpose of the objective and its performance. Project managers who struggle with the quality aspect of project management need some straightforward and practical advice on how to apply those quality practices in projects. This book focuses on the approaches for learning and development, bringing together the author's extensive knowledge of HRM and organizational learning with new developments in the field.

Print ISBN: 978-1-68250-616-5 | \$150 | 2020 | Hardcover



Understanding Organizational Culture

Editor: S.C. Halex

Strong organizational cultures can be an organizing as well as a controlling mechanism for organizations. The key to a successful organization is to have a culture based on a strongly held and widely shared set of beliefs that are supported by strategy and structure. This book discusses key concepts pertaining to organizational culture and describes general strategies and HR practices that employers can use to create and sustain a strong organizational culture. The book also covers communications, metrics, legal, technology and global issues related to organizational culture.

Print ISBN: 978-1-68250-617-2 | \$150 | 2020 | Hardcover



Business Processes: Modeling and Simulation Techniques

Editor: John K Wavreille

When businesses need to make their processes more efficient, they often use Business Process Management. In this book, you will have a look at the business processes analysis steps that must be followed in order to promote continuous improvement. Business processes should have purposeful goals, be as specific as possible and have consistent outcomes. To measure the success of a business process, organizations track the successful completion of different steps within the process.

Print ISBN: 978-1-68250-619-6 | \$150 | 2020 | Hardcover

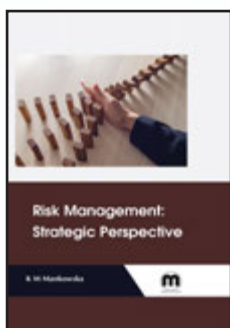


Statistical Techniques for Management

Editor: Pan K Sandberg

Both Descriptive and Inferential statistical methods find important place in business management. To quote a few of the many applications across functions, like A Marketing manager needs to gather and analyze a large amount of data pertaining to market dynamics and target customers. The laws and methods of statistics can be used to understand and analyze the problems of business operations. This book contains real-world cases and addresses the application of statistical techniques and methods across a wide range of disciplines.

Print ISBN: 978-1-68250-620-2 | \$150 | 2020 | Hardcover

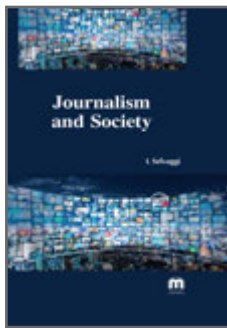


Risk Management: Strategic Perspective

Editor: K M Mankowska

Literally speaking, risk management is the process of minimizing or mitigating the risk. The uncertain economic times of the past few years have had a major effect on how companies operate these days. Companies that used to operate smoothly with the help of forecasts and projections now refrain from making business judgements that are set in stone. Now, companies have a renewed focus to manage risk. This book covers the techniques of managing business risks by examining real-case scenarios and putting safeguards into place to mitigate loss of revenue, market share, customers, and other assets. This book provides a practical guide for those working in today's ever-changing corporate environment.

Print ISBN: 978-1-68250-621-9 | \$150 | 2020 | Hardcover



Journalism and Society

Editor: L. Selvaggi

The media plays a vital role in a democratic society. Journalism is for the ‘voice of a voiceless’- expressing opinions of all those in our society. The most important function of journalism is to convey information. Conveying information is an important part of the democratic decision-making system, as it brings transparency into society and for its part makes sure that the made decisions go along with the people’s sense of justice. The book provides a comprehensive coverage and critical analysis of discussions within media ethics in relation to the purpose of news and journalism for society.

Print ISBN: 978-1-68250-642-4 | \$150 | 2020 | Hardcover

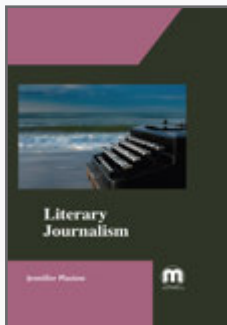


Politics and Journalism

Editor: Dr. Alisa Vlaic

One of the primary roles of journalism in our society is to act as a “watchdog” for the public on governmental activities. Political journalism is becoming ever more important, as the role of government in both domestic and foreign current events becomes larger and larger. Political journalism is a critical part of this process, because accurate and clear reporting can hold people in power accountable for their words and actions.

Print ISBN: 978-1-68250-643-1 | \$150 | 2020 | Hardcover



Literary Journalism

Editor: Jennifer Plastow

Literary journalism is the creative nonfiction form that comes closest to newspaper and magazine writing. The genre of literary reportage is situated between journalism and literature. It has in common with journalism its relation to actuality. Unlike fiction writers, literary journalists must be accurate. Characters in literary journalism need to be brought to life on paper, just as in fiction, but their feelings. The aim of this book is to propose a reflection on the historical roots, concepts, practices and processes of Literary Journalism.

Print ISBN: 978-1-68250-644-8 | \$150 | 2020 | Hardcover



Media and Terrorism

Editor: Liang K Ren

Discourse of terrorism and social media are often discussed the last few years, discussions related to the issue of terrorism is often associated with social media is considered to be one of the tools used to spread the ideology of terrorist networks even recruiting members. Terrorist networks utilizing social media to conduct ideological campaign covertly or overtly and massive. This book endeavors to instigate a re-evaluation of the role of the media in counter-terrorism practice. It proposes to examine the role of media in Terrorism. Really, it is the need of the hour that we should have to awaken our society. Technology has enabled Terrorism and Terrorism to create havoc in the world.

Print ISBN: 978-1-68250-645-5 | \$150 | 2020 | Hardcover

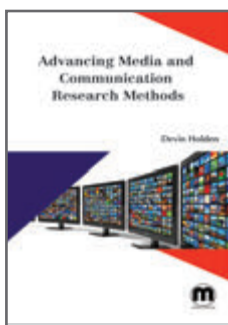


Public Journalism

Editor: Dr. Jinhe Zhang

The development of information and communication technologies, especially the Internet, has led to the emergence of citizen journalism, which means the active role of citizens in the process of collecting, reporting, analyzing and disseminating news and information. It has particularly played an important role of educating and informing the population and the outside world on the social protest. This book offers a critical and constructive examination of public journalism.

Print ISBN: 978-1-68250-646-2 | \$150 | 2020 | Hardcover



Advancing Media and Communication Research Methods

Editor: Devin Holden

This book focusses on how audience perception of media consumption has changed and the changes that marketing professionals have faced over the past 50 years. It is intended to provide a wide-ranging overview of the current media and communication research studies. A valuable guide to academic, research, and professional audiences engaged in the design, development, and distribution of effective communications technologies in educational, social, and linguistic contexts.

Print ISBN: 978-1-68250-557-1 | \$150 | 2019 | Hardcover

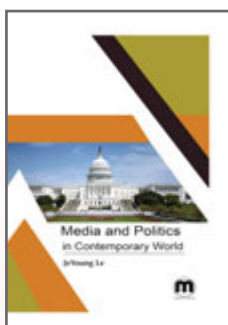


Methods in Electronic Media and Communication Research

Editor: Viviana Richard

The widely available media services are changing the ways in which we live and work and also altering our perceptions and beliefs. Intended to provide insightful and up-to-date examinations of theorizing and research that informs our current understanding of the role of media in our social lives, this book also explains different kinds of discourses and different principles, theories, and conceptual models of the society along with the role of digital media as one of the most effective tools of information and culture.

Print ISBN: 978-1-68250-558-8 | \$145 | 2019 | Hardcover



Media and Politics in Contemporary World

Editor: JeYoung Le

New technologies have transformed the campaign media system and in the process altered the ways in which campaigns are waged by candidates, reported on by journalists, and experienced by voters. This book is intended to provide a comprehensive framework to analyze the relation between media and politics by investigating the power of the internet and more specifically social media, in the political and social discourse. This book will appeal to students and scholars in media and communications, internet studies, and political science, as well as general readers keen to understand our contemporary media and political contexts.

Print ISBN: 978-1-68250-559-5 | \$145 | 2019 | Hardcover

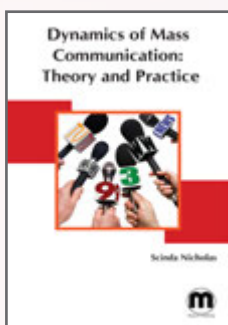


Social Media and Politics

Editor: Marcus Eckert

Social media which was once created for personal interaction among people has broadened its scope to include different activities of life. These new channels have also drastically changed the political world. This book is intended to analyze the relation between social media and politics by investigating the power of the internet and more specifically social media, in the political and social discourse. An appealing reference tool for students and scholars in media and communications, internet studies, and political science, as well as general readers keen to understand our contemporary media and political contexts.

Print ISBN: 978-1-68250-560-1 | \$155 | 2019 | Hardcover

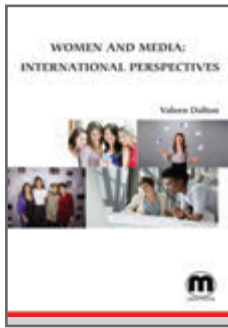


Dynamics of Mass Communication: Theory and Practice

Editor: Scinda Nicholas

It is transforming all sectors of activity and is bringing about far-reaching mutations in the economic, social and cultural fields alike. This book is intended to provide media outfit, journalists and would-be journalists with higher education for peace with the aim of promoting among all journalists and politicians a spirit of understanding, tolerance, and peaceful coexistence, to stimulate cooperation among people, and to help lessen obstacles and threats to democracy. The book presents emphasis on theory, clear-cut explanation of findings, in-depth discussion of persuasion processes and effects, and easy-to-follow real-world applications.

Print ISBN: 978-1-68250-561-8 | \$145 | 2019 | Hardcover



Women and Media: International Perspectives

Editor: Valeen Dalton

Over the years, the female gender is said to have come under-represented in various fields of human endeavor. This book explores the career transitions of women from the mass communication industry to academia using theory of transition. Focussing on all aspects of current and classic theories and practices relating to women in media and mass communication, the relationship between how sex stereotypes are presented in advertisements and the value women attach to themselves in the society with regards to their self-esteem is also examined.

Print ISBN: 978-1-68250-562-5 | \$150 | 2019 | Hardcover

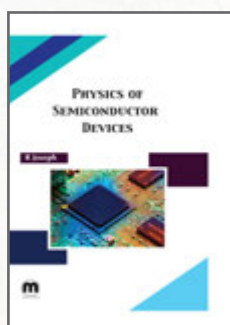


Compound Semiconductor Devices: Structures & Processing

Editor: Leanne Brown

Compound semiconductors have been a subject of semiconductor research for nearly as long as elemental semiconductors. Providing an overview of compound semiconductor materials and their technology, it describes the relevant material preparation technologies for bulk and thin-layer epitaxial growth. This book provides treatments to the science, technology, and applications of the most important of these semiconductors used by engineers and scientists.

Print ISBN: 978-1-68250-563-2 | \$155 | 2019 | Hardcover

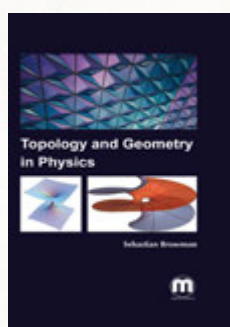


Physics of Semiconductor Devices

Editor: R Joseph

Over the years, numerous methods have been developed for the synthesis of high-efficient semiconductors. This book presents state of the art information on new developments about semiconductors, from the fundamental issues to their synthesis and applications, surface and interface physics, electronic and optoelectronic devices, and their applications. It is intended to provide a snapshot of current insights, new achievements, breakthroughs and future trends in such diverse fields as microelectronics, energy conversion, and storage.

Print ISBN: 978-1-68250-564-9 | \$155 | 2019 | Hardcover

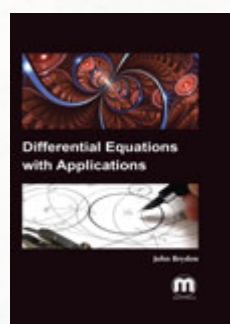


Topology and Geometry in Physics

Editor: Sebastian Brownson

Covering state of the art studies of geometrical and topological methods in theoretical physics and applied mathematics, this book is meant to fill the gap between highly advanced books or research papers and the many excellent introductory books. General topology of the universe and its evolutionary aspects are discussed in this volume. This book will be of interest to postgraduate students and practitioners working in particle physics, condensed matter physics, and general relativity.

Print ISBN: 978-1-68250-565-6 | \$150 | 2019 | Hardcover

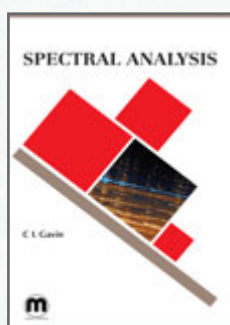


Differential Equations with Applications

Editor: John Bryden

Differential equations arising in mechanics, physics, engineering, biological sciences, economics, and other fields of sciences may be classified into either linear or nonlinear formulated as initial or boundary value problems. The book focusses on the theory and the application of differential equations that examine the state of the art, identify emerging trends, and suggest future directions for developing fields. This book is addressed not only to mathematicians but also to those engineers, physicists, and other scientists for whom differential equations are valuable research tools.

Print ISBN: 978-1-68250-566-3 | \$145 | 2019 | Hardcover

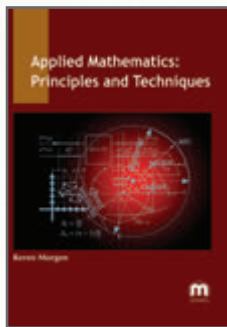


Spectral Analysis

Editor: C L Gavin

There is a great interest in researching methods of spectral analysis of the composition of liquids, based on the detection of emission spectra, produced by the substances when heated by an electric discharge. This book provides a thorough explanation of the underlying principles of spectral analysis and the full range of estimation techniques used in engineering. Valuable for students, engineers working in industry, as well as researchers dealing with the field, this book provides a rare complete overview of the spectral analysis domain.

Print ISBN: 978-1-68250-567-0 | \$155 | 2019 | Hardcover

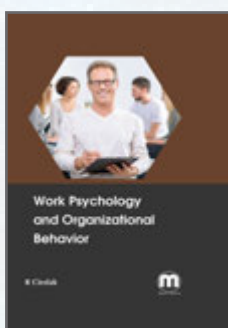


Applied Mathematics: Principles and Techniques

Editor: Keren Morgen

Applied mathematics encompasses some of the most diverse and interdisciplinary research in the physical, engineering, and biological sciences. The problems come from various applications, such as physical and biological sciences, engineering, and social sciences. Their solutions require knowledge of various branches of mathematics, such as analysis, differential equations, and stochastic, utilizing analytical, and numerical methods. This book is dedicated to the latest advancements in applied mathematics. The goal of this literature is to provide a platform for scientists and academicians all over the world to discuss various new issues and developments in different areas of applied mathematics.

Print ISBN: 978-1-68250-419-2 | \$155 | 2019 | Hardcover

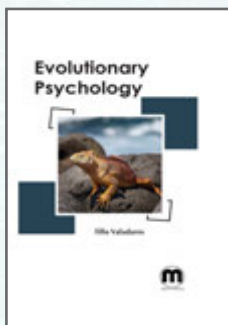


Work Psychology and Organizational Behavior

Editor: R Cieslak

Knowledge, power and practice in work psychology are attached and mutually affect each other. Understanding this linkage is vital to know work psychologists. The intersection of organizational behavior and psychological theory provides insight into why people act as they do in the context of work. Such insight can help leaders create environments conducive to better performance. In this book, you will know the field of organizational behavior and its relation to psychology, including goals and research methods.

Print ISBN: 978-1-68250-618-9 | \$150 | 2020 | Hardcover

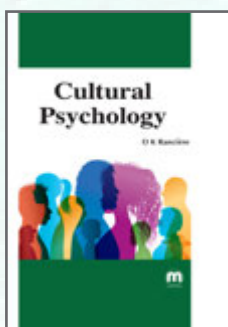


Evolutionary Psychology

Editor: Tillo Valadares

Evolutionary psychology is not a distinct branch of psychology, but rather a theoretical lens that is currently informing all branches of psychology. Understanding our evolution-our history-has benefits for living a rich, well-integrated life, not only heightening our sense of beauty and wonderment about the world, but giving us a logical and proven framework for taking better care of ourselves. Covering a range of topics, this book provides an up-to-date review of the ideas, issues, and applications of contemporary evolutionary psychology.

Print ISBN: 978-1-68250-631-8 | \$150 | 2020 | Hardcover



Cultural Psychology

Editor: D K Rancière

Cultural psychology is the study of how people shape and are shaped by their cultures. Cultural psychology is an exciting new sub-field of psychology that offers alternative explanations for how identities and cultures interact. The book covers important cultural psychological research done by a variety of social scientists, including anthropologists, sociologists, political scientists, and researchers from across the discipline of psychology.

Print ISBN: 978-1-68250-632-5 | \$150 | 2020 | Hardcover

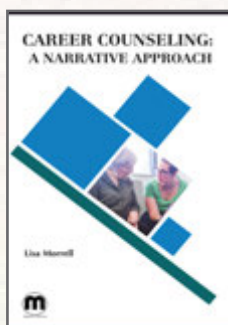


Adolescent Counselling

Editor: K R Williams

Adolescents are the back bone of country. Their voices are important in all domains. They embody a tremendous amount of untapped positive energy and resourcefulness that gets released and set in motion in the process of growing up supported by adults, central to action. Experience suggests that adolescents are at greater risk of getting into trouble if their parents are not clear about what to tell them. This book effectively presents an insightful blend of theoretical ideas, practical realities and ways of engaging with children and adolescents.

Print ISBN: 978-1-68250-633-2 | \$150 | 2020 | Hardcover

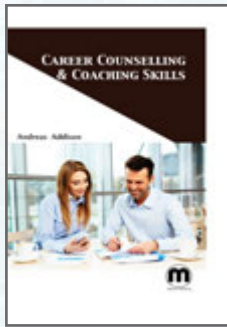


Career Counseling: A Narrative Approach

Editor: Lisa Morrell

Focussing on professional issues, work and well-being, life-span perspectives, and career theory and concepts, this book reviews the use of technology in career counseling from the early use of computers to the current use of the Internet. The book provides the professional, the public, and policymakers with the latest in career development theory, research and practice, focusing on the impact that theory and research have on practice.

Print ISBN: 978-1-68250-568-7 | \$145 | 2019 | Hardcover

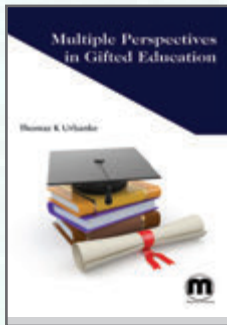


Career Counselling & Coaching Skills

Editor: Andreas Addison

This book reviews pertinent literature and shows that individuals must be proactive and be prepared to manage their own careers; intended to cover tools and resources available and the extent that individuals and human resource professionals can incorporate them into daily activities as they adjust to the demands of managing career transitions across and within organizations. This book will be of valuable for students or practitioners who are interested in developing their own practice, finding new and improved ways to do things and understanding the theories that supports the career change management.

Print ISBN: 978-1-68250-569-4 | \$145 | 2019 | Hardcover

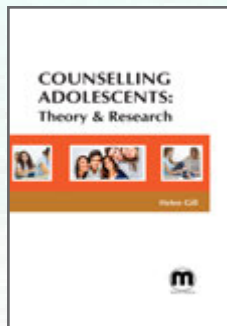


Multiple Perspectives in Gifted Education

Editor: Thomas K Urbanke

Whether gifted individuals have unique social and emotional needs has been a topic of much debate. This book is aimed to highlight advances in theories and research related to giftedness and gifted education, note the promising areas for additional research, and propose next steps for improving the quality and utility of empirical work in this important area. With the increasing interest and awareness about gifted education, this book will be useful for helping teachers, practitioners, and researchers understand how technology has been used in different areas of gifted programming, including learning and development, assessment, curriculum, learning environments, and professional development.

Print ISBN: 978-1-68250-570-0 | \$155 | 2019 | Hardcover

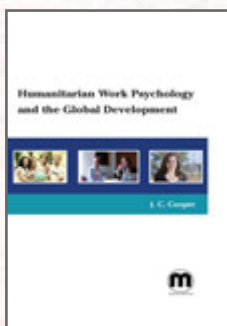


Counselling Adolescents: Theory & Research

Editor: Helen Gill

Counseling is one of the important modality of treatment for the adolescent-related problems because of their developmental stage and the special problems. This book brings together psychological therapy research and studies dealing with the development of adolescent appropriate behavior. This book is about psychotherapy and mental health counseling with children and adolescents. It focuses on theoretical views of psychological treatment of children and highlights major issues in the area contributed by renowned authors and researcher.

Print ISBN: 978-1-68250-571-7 | \$145 | 2019 | Hardcover



Humanitarian Work Psychology and the Global Development

Editor: J. C. Cooper

Humanitarian work psychology incorporates both the application of industrial and organizational psychology to humanitarian issues, and more broadly the development of a psychology that promotes humanitarianism work. Featuring contributions from humanitarian practitioners, health professionals, and social and political scientists, this book explores the question of ethics in modern humanitarian work, drawing on the lived experience of humanitarian. A practical guide to current technologies that can help relief and humanitarian aid workers succeed.

Print ISBN: 978-1-68250-572-4 | \$150 | 2019 | Hardcover

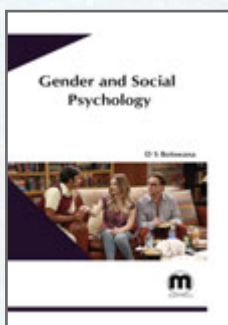


Women and Gender: Changing Psychology

Editor: Evelyn Rico

Psychology is generally assumed to be a science and, as such, outside of politics. Gender is increasingly understood as defining a system of power relations embedded in other power relations. This book deals with the psychology of women, the psychology of men, and gender differences while discussing psychological differences in personality, cognition, and behavior, as well as biologically based differences and how those differences impact the gender and psychology.

Print ISBN: 978-1-68250-573-1 | \$145 | 2019 | Hardcover

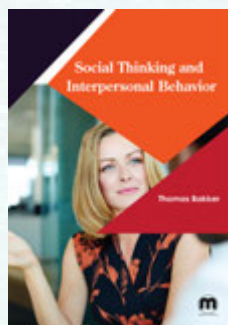


Gender and Social Psychology

Editor: D S Botswana

Taking together the writings from psychology, philosophy, psychoanalysis, history, women's studies, education and sociology that critique mainstream thinking and exemplify new ways of creating inquiry, the present book will examine multiple theories for gender differences in prejudice assessing the biological and social components to any effect. This book sheds new light on the challenges facing those who strive for gender parity. This ideal reference takes readers to the cutting edge of gender theory and research.

Print ISBN: 978-1-68250-574-8 | \$145 | 2019 | Hardcover

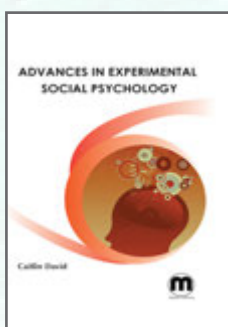


Social Thinking and Interpersonal Behavior

Editor: Thomas Bakker

This book addresses the personal determinants and mechanisms of human functioning from the perspective of social cognitive theory. Providing an integrated and organized foundation for students and practitioners seeking a comprehensive introduction to the field of relationship science, this book will review models of interpersonal communication and some of the research that they have motivated. With a focus in the context of social behavior, this book will also appeal to a wide range of researchers in the fields of sociology, anthropology, and evolutionary psychology.

Print ISBN: 978-1-68250-575-5 | \$145 | 2019 | Hardcover

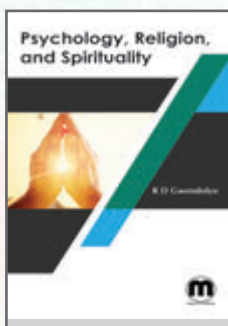


Advances in Experimental Social Psychology

Editor: Caitlin David

Applied social psychology needs middle-range theories that clearly articulate the reciprocal influences of macro-social structures and microsocial processes. Presenting state of the art in new research, theory, and practice in social psychology, this book covers studies on advances in the field of experimental social psychology. This book gives the essential principles and methods of investigation and the application of these principles to the problems of life and society.

Print ISBN: 978-1-68250-576-2 | \$145 | 2019 | Hardcover

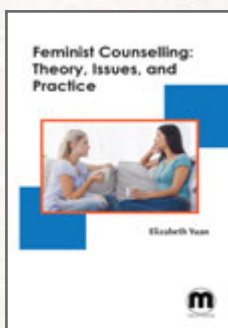


Psychology, Religion, and Spirituality

Editor: R D Gwendolyn

The psychology of religion might profitably draw ideas from the study of religion in those disciplines to produce enriched understandings. This book discusses progress in the psychology of religion by highlighting its rapid growth during the past two decades. This book provides comprehensive information to the important conversations that have developed out of these interchanges, giving an up-to-date overview and evaluation of what psychology tells us about religious beliefs, practices, and experiences.

Print ISBN: 978-1-68250-577-9 | \$150 | 2019 | Hardcover

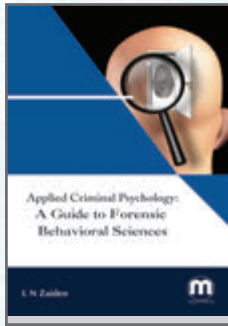


Feminist Counselling: Theory, Issues, and Practice

Editor: Elizabeth Yuan

To best understand the therapeutic and philosophical stance of feminist therapy, it is important to gain grounding in the sociopolitical factors that spurred consciousness and action among oppressed groups. This book explores concepts related to sex, gender, feminism and feminist psychology, multicultural diversity, and empowerment. It also provides a rationale for recognizing the field of counseling and therapy with women as a separate specialty. This practical guide is ideal for students and practitioners who wish to incorporate feminist therapy into their current approach, including how to apply feminist therapy to both women and men.

Print ISBN: 978-1-68250-578-6 | \$150 | 2019 | Hardcover

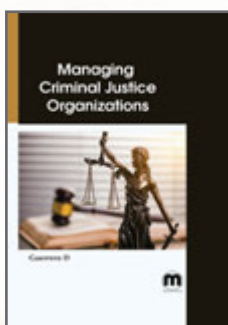


Applied Criminal Psychology: A Guide to Forensic Behavioral Sciences

Editor: L N Zaiden

The field of criminological psychology is so very important and salient in our daily life that it is indeed surprising and barely explicable that it has not been dealt with more prominently until recent times. Addressing both applied and theoretical issues, this comprehensive book offers contemporary insight on criminal behavior for graduate students and practitioners as well as policy makers' dealing with criminology and criminal justice, psychology, and related fields.

Print ISBN: 978-1-68250-579-3 | \$145 | 2019 | Hardcover



Managing Criminal Justice Organizations

Editor: Guerrero D

The criminal justice system is a series of government agencies and institutions whose goals are to identify and catch unlawful individuals to inflict a form of punishment on them. This book studies the formal and informal nature of the organizations involved in criminal justice. This comprehensive book provides the invaluable information readers in the field of criminal justice from finding an internship to identifying the right criminal justice profession.

Print ISBN: 978-1-68250-606-6 | \$150 | 2020 | Hardcover

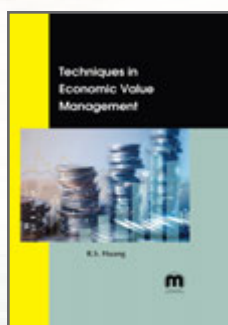


Industrial Policy and Economic Development

Editor: A P Chow

The main objective of any industrial policy is to augment the industrial production and thereby enhance the industrial growth which leads to economic growth by optimum utilization of resources; modernization; balanced industrial development; balanced regional development. This book reveals the role of industrial policy in the industrialisation and rapid economic growth to the set of actions and strategies used to favor the more dynamic sectors of the economy. The book deals with the importance of industrialization and the development of manufacturing in the economic development process.

Print ISBN: 978-1-68250-609-7 | \$150 | 2020 | Hardcover



Techniques in Economic Value Management

Editor: R.S. Huang

Economic value added (EVA) is a measure of a company's financial performance based on the residual wealth calculated by deducting its cost of capital from its operating profit, adjusted for taxes on a cash basis. EVA can also be referred to as economic profit, as it attempts to capture the true economic profit of a company. The book provides quantitative ways of determining whether a company's decision has added to its value with an understandable, practical and implementation-friendly approach to the subject. The book guides the reader through detailed information, and assists readers make important decisions on a wide range of financial management issues relevant to the business environment.

Print ISBN: 978-1-68250-610-3 | \$150 | 2020 | Hardcover

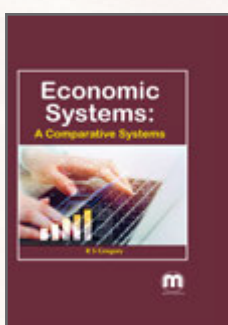


Innovation Strategies for a Global Economy

Editor: I L Kotler

Covering innovation strategies for a global economy, their development, implementation, measurement and management, this book provides a critical assessment of innovation policy development, monitoring and evaluation, and considers innovation strategies, their components and management. The world faces a confluence of changes and technological advances that are fundamentally altering the relationship between individuals, economies, and society. This book highlights the innovative strategies for a global economy, their growth, implementation, measurement and organization.

Print ISBN: 978-1-68250-611-0 | \$150 | 2020 | Hardcover



Economic Systems: A Comparative Systems

Editor: R S Gregory

An economic system is a means by which governments organize and distribute available resources, services, and goods across a geographic region or country. Economic Systems are used to control the five factors of production, including: labor, capital, entrepreneurs, physical resources and information resources. This book discovers the dynamic processes in economic systems, focused on the extraction and use of the natural resources mandatory to meet economic needs. The book also explores different economic systems and the options societies must face in defining which economic systems best suit their needs.

Print ISBN: 978-1-68250-612-7 | \$150 | 2020 | Hardcover



Politics and Administration: Integrate Approach

Editor: Dr. Shi Lee

The politics-administration dichotomy is an important concept in the field of public administration and shows no signs of going away because it deals with the policy-makers role as an administrator and the balancing act that is the relationship between politics and administration. Scholars have engaged in an ongoing dialogue about the relationships among management, politics, and law in public administration. Exploring developments and innovations in the management of people who carry out the government's work, the book introduces students to public sector personnel management.

Print ISBN: 978-1-68250-622-6 | \$150 | 2020 | Hardcover

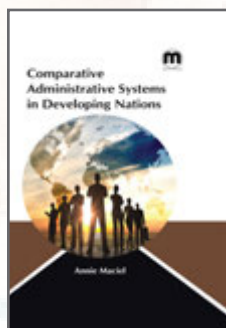


Comparative Public Administration and Globalization

Editor: G M Renaville

Comparative public administration is a branch of public administration. As an approach, it considers the workings of government in different socio-economic and cultural settings. Comparative public administration focuses on Public Administration as a field of study and research rather simple execution of tasks. This book reviews briefly the past and present situation of the twin fields and discusses a number of trends, developments, and issues that will shape these subfields of public administration in the future. It is argued that, in the future, public administration will be both global and comparative.

Print ISBN: 978-1-68250-623-3 | \$150 | 2020 | Hardcover

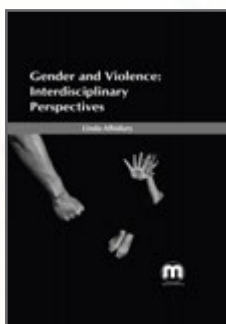


Comparative Administrative Systems in Developing Nations

Editor: Annie Maciel

Public administration is as old as human civilization and development administration has been an integral component of historical administrative traditions. In fact, development administration has always been a thriving subfield of public administration. While comparative public administration as a field of study is a more recent enterprise, its origin may also be traced to the ancient time. Both development and comparative components have constituted the twin fields of public administration theoretically and practically. This book covers the comparative method to the study of social policy and administration.

Print ISBN: 978-1-68250-624-0 | \$150 | 2020 | Hardcover

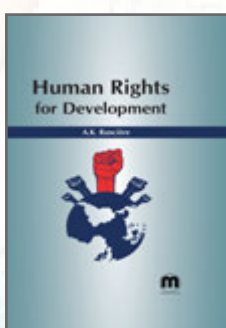


Gender and Violence: Interdisciplinary Perspectives

Editor: Linda Alhidary

Gender-based violence involves power imbalances where, most often, men are the perpetrators and women the victims. During this book, we will explore in detail the causes and contributing factors of gender-based violence, various effects of gender-based violence on victims and their families, perpetrators and the society as a whole, as well as examine a variety of possible social responses to the phenomenon. This book will serve as an essential reading for anyone interested in gender studies, women's studies, social work, sociology, and law and health studies.

Print ISBN: 978-1-68250-625-7 | \$150 | 2020 | Hardcover



Human Rights for Development

Editor: A.K. Ranciére

Human rights are what hold together human society in relation to governments or "right bearers". It is of paramount importance to clarify the roles and limits of civil society in the protection of human rights. Human rights also guarantee people the means necessary to satisfy their basic needs, such as food, housing, and education, so they can take full advantage of all opportunities. Providing a unique and insightful examination into the underexplored issues, this book emphasizes the critical evaluation of contemporary human rights law and practices.

Print ISBN: 978-1-68250-626-4 | \$150 | 2020 | Hardcover

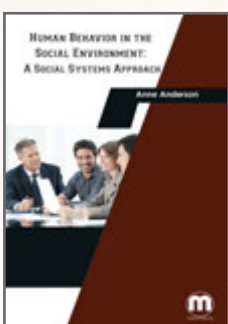


Human Growth and Development: An Introduction for Social Workers

Editor: WJ Gallerani

Early childhood development (ECD) programs have demonstrated drastic improvements in survival, growth, health, and social productivity. An understanding of the major theories and research related to the broad categories of physical development, cognitive development and social development is required, as is the ability to apply this knowledge. Focussing on human growth and development over the lifespan, this book will assist physicians, nurses, nutritionists, substance abuse counselors, clergy, teachers, career counselors, psychologists, and psychiatrists.

Print ISBN: 978-1-68250-580-9 | \$145 | 2019 | Hardcover

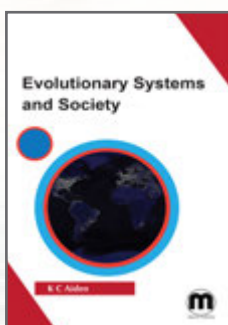


Human Behavior in the Social Environment: A Social Systems Approach

Editor: Anne Anderson

This book explores the impact of relationship contexts, social cognition, emotion, and human development. The book proposes that the validity and usefulness of psychological science will be enhanced by better integration of relationship contexts into theories and research. Exploring the conceptual foundations of the understanding human behavior and the social environment knowledge, this book will be of an ideal reference tool for students and practitioners.

Print ISBN: 978-1-68250-581-6 | \$145 | 2019 | Hardcover

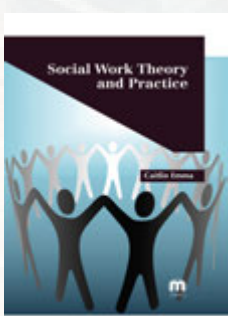


Evolutionary Systems and Society

Editor: K C Aiden

Evolutionary computation research frequently relies on the analysis of the time, and knows solutions or measures of the quality of solutions found as metrics for comparing different selection schemes, representations, and operators. This book explores how the diversity of species within communities affects adaptive evolution to a changing environment. This book presents insight into future research directions to provide a mechanistic understanding and predictive capability for community and ecosystem responses to environmental change.

Print ISBN: 978-1-68250-582-3 | \$150 | 2019 | Hardcover

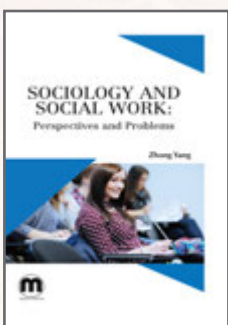


Social Work Theory and Practice

Editor: Caitlin Emma

Social work is life-changing work. But now, in the 21st century, social work itself needs to change so that it can match expectations for high quality, accessible, responsive, and personalized services. This book discusses social policy and Social Work and the challenges that their relationship presents for professional intervention. An appealing guide for students as well as practitioners understands how theory impacts and informs social work practice across a range of contexts and with different service user groups.

Print ISBN: 978-1-68250-583-0 | \$145 | 2019 | Hardcover

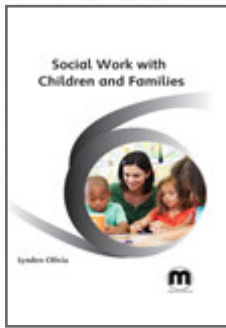


Sociology and Social Work: Perspectives and Problems

Editor: Zhong Yang

Social work research and evaluation continue to evolve as a mechanism that gathers data that can be used toward enhancing well-being and socially just outcomes. Portraying the sociology of social problems from interesting and challenging perspectives, this comprehensive book draws together the key contemporary theories, theorists, and perspectives used in social work and explain how they are applied in practice and critiqued by social workers.

Print ISBN: 978-1-68250-584-7 | \$150 | 2019 | Hardcover

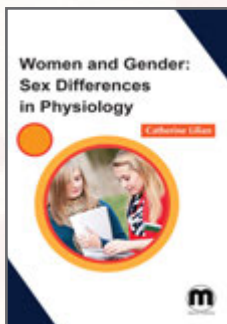


Social Work with Children and Families

Editor: Lynden Olivia

Over the last few years, an exponential growth of policy focussed on children and young people has emerged. Covering theory and research to actual practice through the use of case studies and real-world examples for good practice and further research, the focus of this book will be the intersection of law, policy implementation, and social work in child and family protection. An invaluable resource for practitioners and academics across the field of social welfare, particularly for those embarking on or already involved in, child and family assessment.

Print ISBN: 978-1-68250-585-4 | \$145 | 2019 | Hardcover



Women and Gender: Sex Differences in Physiology

Editor: Catherine Lilian

The similarities and differences between women and men in their ways of thinking, feeling, and behaving have been, and still are today, a topic of great fascination for laypersons and experts alike. This book covers state of the art in the psychology of women, the psychology of men, and gender differences while discussing psychological differences in personality, cognition, and behavior, as well as biologically based differences and how those differences impact behavior. This book is an all-encompassing reference that covers into sex differences in all physiological fields.

Print ISBN: 978-1-68250-586-1 | \$150 | 2019 | Hardcover



Environment and Society: Sustainability, Policy, and the Citizen

Editor: Pamela Brayden

The economic growth reflects the urgency of consideration and the pace and scale of change with respect to the water crisis, deforestation, biodiversity loss, and environmental justice, which are just some of the many compelling challenges facing society today and in the future. The book focusses on environmental studies, together with subjects of theoretical, methodological, substantive, and applied significance. Coverage includes interactions among society, development and environment, and their implications for sustainable development; technical, economic, ethical and philosophical aspects of sustainable development; local, regional and global sustainability and their practical implementation.

Print ISBN: 978-1-68250-587-8 | \$145 | 2019 | Hardcover

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